

Meetings Industry Council of Colorado  
ADVERTISING OPPORTUNITIES  
2010 CONFERENCE

**ON-SITE VERTICAL BANNER ADS**

Alphabetical listing for companies who DO NOT EXHIBIT.  
Size: 35" wide x 24" tall @ \$150.00  
Option to attach card "pocket" beside the ad for business cards



**WEB SITE BANNER ADS WITH LINKS**

All ads posted for a 3-month period – January to March 2010

Home Page – static ad @ \$400.00

Conference Information Page – static ad @ \$300.00

*(Banner Ads for Website are 252 px x 252 px and no larger than 50K)*

**EMAIL BLASTS WITH YOUR COMPANY LOGO AND LINK**

MIC has scheduled email blasts to go out every other week beginning in the second half of January 2010. Your logo would be included with each blast and the logo would be a live link to your website. Each email blast will reach 3,000 plus meetings industry professionals who are members of the MIC.

Cost per email blast is \$250.00 each and four total blasts would be \$800.00. The four blasts include one in January two in February and one in March.

Contact Ken Williams at 303.292.6278 ext 5210 or [Ken@denvermart.com](mailto:Ken@denvermart.com).

Also Contact: Freddie Templeton, MIC Manager, 720-733-8000 or [MIC@RMECLLC.COM](mailto:MIC@RMECLLC.COM).

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