



Meetings Industry Council of Colorado
Educational Conference and Trade Show

DENVER, COLORADO

WEDNESDAY, MARCH 12, 2014

COLORADO CONVENTION CENTER

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#MIC2014

14th Annual Meetings Industry Council of Colorado Educational Program and Trade Show Program



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WELCOME TO THE 14TH ANNUAL MEETINGS INDUSTRY COUNCIL (MIC) OF COLORADO EDUCATIONAL CONFERENCE AND TRADE SHOW



Welcome to the 14th Annual Meetings Industry Council (MIC) of Colorado Educational Conference and Trade Show! We are grateful that you have chosen to spend the day with us. This event is the Rocky Mountain region's best industry-related opportunity for education, networking and marketplace. The Council has worked hard to bring you cutting edge educational sessions, emerging meeting technologies and enhanced exhibitor ROI. We are confident this year's event will be one of the best ever.

MIC is delighted to have Doc Hendley from Wine to Water as our luncheon keynote speaker. Inspired by the horrors of the genocide in Darfur region of Sudan, Hendley uses his bartending skills to fundraise and help those in need, when not at home with his family in Boone, North Carolina. Working hand-in-hand with local communities, Doc Hendley's efforts bring clean drinking water and sustainable water systems to people in 16 countries, many of whom would normally drink from swamps, ditches or a standing water source, if available.

We are also thrilled to welcome our exciting State of the Industry panel featuring important industry leaders to share their thoughts on our industry past, present and future.

I'd also like to give sincere thanks and appreciation to the 2013-2014 MIC Council Members for their efforts to produce the conference this year. The volunteer Members of the Council dedicate their time, talent and expertise to present a top notch event. This group along with Rocky Mountain Event Consultants (RMEC), the team that manages MIC, has worked diligently over the last year to produce this day of education and networking. Another special thanks needs to be extended to our local MIC Chapters. Every year our organizations do an outstanding job of preparing a lineup of session topics and presenters that are both relevant and high caliber. They've outdone themselves once again!

On behalf of the thirteen (13) meetings industry related organizations that make up the MIC of Colorado, we thank you for your continued participation, attendance and support. You allow us to achieve our mission year after year by strengthening the relationships and collaboration between organizations, and their members, through communication and cooperation.

Enjoy the day!

Debra A. Beldon, CMP

Chair, Meetings Industry Council of Colorado



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MEETINGS INDUSTRY COUNCIL (MIC) OF COLORADO MEMBER ORGANIZATIONS AND MAIN COUNCIL REPRESENTATIVES



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PROGRAM OVERVIEW

MARCH 12, 2014 - 7:30 AM - 5:45 PM

7:30 AM – 8:15 AM

REGISTRATION/BREAKFAST/NETWORKING

Mile High Ballroom Pre-function area

Sponsored by Gaylord Hotels

8:15 AM – 9:30 AM

OPENING GENERAL SESSION - SEE PAGE 5

Sponsored by Vail Valley Partnership

STATE OF THE INDUSTRY

Richard Scharf; Michael Dominguez, CHSE; David DuBois, CMP, CAE, FASAE, CTA; Karen Garcia Gonzales, CMP; Laura Stack, MBA, CSP

Mile High Ballroom 3-4

9:30 AM – 10:00 AM

BREAK ~ Pre-function, 400 and 500 series hallways -

Sponsored by Colorado Springs Convention & Visitors Bureau

10:00 AM – 11:15 AM

CONCURRENT BREAKOUT SESSIONS (7) - SEE PAGE 8

THE FINE ART OF SMALL TALK - Room 403/04

Debra Fine - Sponsored by HSMIA

BUILDING A WORLD-CLASS COMMITTEE PROCESS - JEDI MIND

TRICKS FOR PRODUCTIVE PLANNING COMMITTEES

- Room 501/02

Jeff Arnold, MAM, CAE - Sponsored by CSAE

APP-TASTIC: 75 APPS IN 75 MINUTES - Room 401/02

Jim Spellos - Sponsored by IAEE

CONTINUING THE CONVERSATION, THE STATE OF THE MEETINGS

INDUSTRY AND WHAT YOU NEED TO KNOW - Room 503/04

Michael Dominguez, CHSE - Sponsored by MPI

15 WAYS TO GROW YOUR BUSINESS IN EVERY ECONOMY

Room 505/06

Mary Kelly, PhD - Sponsored by PCMA

PLANNING FOR THE OUTDOORS - Room 405

Steven Stokes - Sponsored by CFEA

Topics & Trends on Beverage Management - Room

406

Andy Klosterman - Sponsored by NACE

COLLABORATION CAFÉ - Pre-function Area

Christie Ward, CSP

11:30 AM – 1:30 PM - Mile High Ballroom 3-4

LUNCH - Sponsored by Visit Newport Beach and Alberta, Canada

Emcee: Laura Stack, MBA, CSP

KEYNOTE SPEAKER - SEE PAGE 14

Sponsored by Destination Hotels & Resorts

WINE TO WATER

Doc Hendley

1:45 PM – 3:00 PM

CONCURRENT BREAKOUT SESSIONS (6) - SEE PAGE 20

To Certify or Not to Certify? - Room 406

A. Cedric Calhoun, FASAE, CAE

EXECUTION IS THE STRATEGY: HOW LEADERS CREATE MAXIMUM

RESULTS IN MINIMUM TIME - Room 503/04

Laura Stack, MBA, CSP - Sponsored by CMCA

DUTY OF CARE - THE BUSINESS TRAVEL PERSPECTIVE - Room 405

Susan Prendergast, MBA - Sponsored by RMBTA

IS EVERYONE LEARNING? ACCELERATED LEARNING FOR

MEETING PROFESSIONALS - Room 501/02

Grace Nied, CGMP - Sponsored by SGMP

IGNITE! - 6 EXCITING NSA SPEAKERS - Room 407

Heather Lutze, David Dye, Ava Diamond, John Register, Hilary Blair, Reina Bach, and Gerry O'Brien - Moderator - Sponsored by NSA-CO

CREATIVE EVENT IDEAS FOR 2014 - Room 403/04

Ingrid Nagy, CSEP - Sponsored by ISES

COLLABORATION CAFÉ - Pre-function Area

Christie Ward, CSP

3:00 PM – 5:00 PM

TRADE SHOW ~ MILE HIGH BALLROOM 1-2

(Suppliers not exhibiting at the 2014 MIC Trade Show are invited to the closing reception on the Trade Show floor from 5:00 to 5:45 pm)

3:00 PM – 5:00 PM

BREAK OUT SESSION FOR SUPPLIERS NOT EXHIBITING - SEE PAGE 25

3:00 - 4:00 PM - HOT TECHNOLOGIES FOR SUPPLIERS ONLY -

Room 406

Jim Spellos

4:00 - 5:00 PM - COLLABORATION CAFÉ FOR SUPPLIERS ONLY

- Room 405

Christie Ward, CSP

5:00 PM – 5:45 PM

RECEPTION AND ENTERTAINMENT - MILE HIGH BALLROOM 1-2

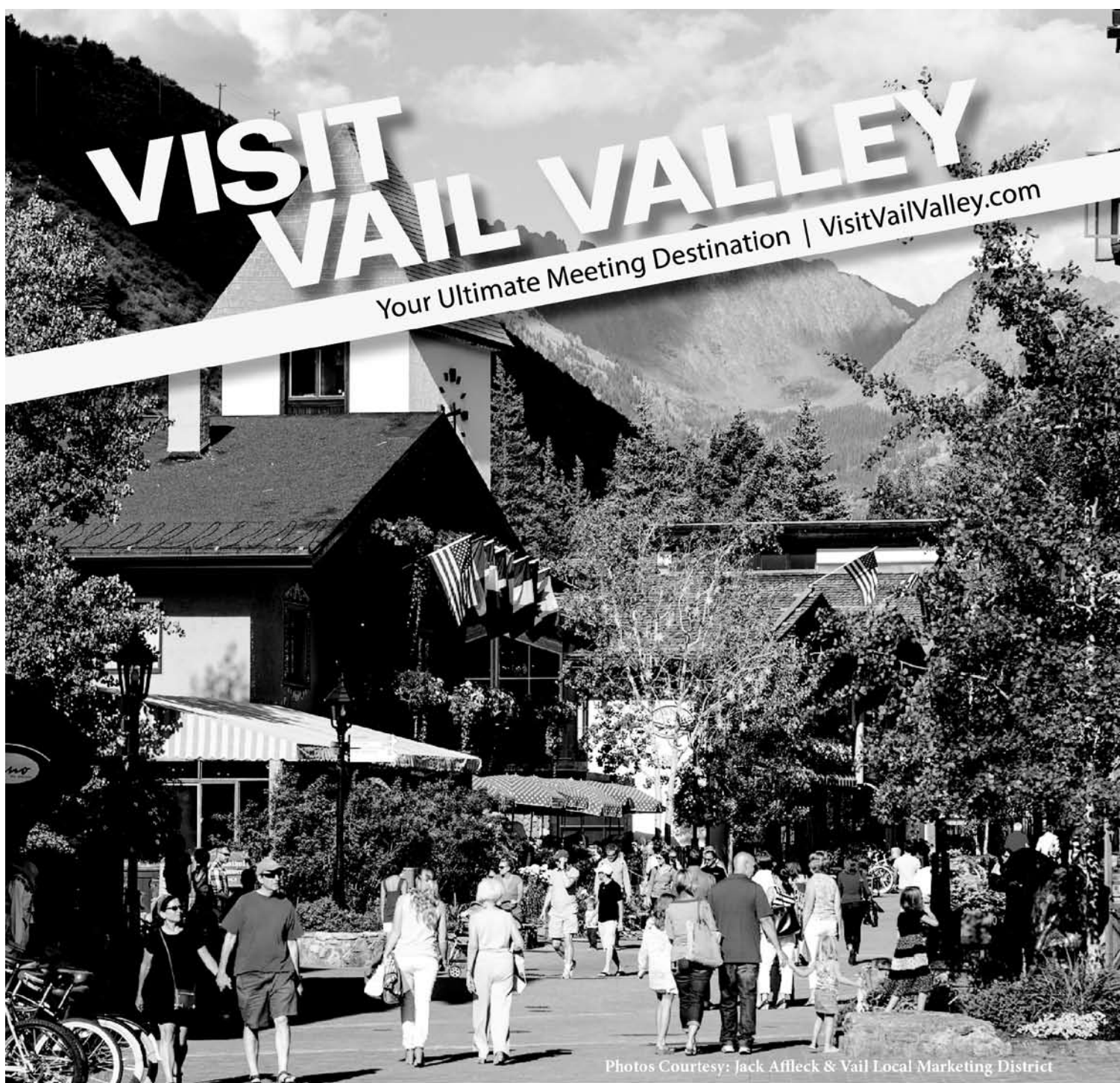
Enjoy great food and continue networking to share all that you learned.- Sponsored by Destination Quebec-Tourism Quebec and Noble Productions.

All of the 13 member organizations of MIC are available to answer any of your questions throughout the day in the Mile High Ballroom pre-function area

See www.mic-colorado.org/ContactUs for a complete list of the MIC Council members.

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8:15 - 9:30 AM ~ OPENING GENERAL SESSION - MILE HIGH BALLROOM 3-4

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Opening General Session



www.visitvailvalley.com

THE STATE OF THE INDUSTRY

CMP-IS DOMAIN: A. STRATEGIC PLANNING - 1.25 HOURS

This discussion will be 60 minutes of exciting dialogue on the “hottest” issues facing our industry in today’s marketplace... you will want to plan on being in the audience as nationally recognized leaders from the industry address their visions and views on current economic conditions, what’s ahead for the hospitality and travel industry, and how we can all partner together for the future.

Start the day off with a candid look at the past year, the current developments and what it all means for the future. Join a panel of meetings professionals, each with unique viewpoints, as we explore the state of our industry.

**Richard Scharf**

President and CEO of VISIT DENVER the Convention & Visitors Bureau
www.denver.org

Richard W. Scharf Jr. was named president & CEO of VISIT DENVER, The Convention & Visitors Bureau, in March 2004. Scharf has worked for VISIT DENVER since 1993, most recently as the executive vice president of sales and marketing. From 1988-1993, he owned a publishing and consulting company representing more than 400 colleges and universities as conference sites. His career in the hospitality industry began with Hilton Hotels in 1983.

As president of VISIT DENVER, Scharf is responsible for managing a staff of 61 associates, which includes regional sales offices in Chicago and Washington, DC. VISIT DENVER is a non-profit with nearly 1,300 private business members and a \$20 million annual budget. In 2005, Scharf led a successful campaign to increase the lodging tax in Denver in order to competitively market Denver as a convention and leisure destination. Voters approved the measure by a margin of two to one, resulting in a marketing budget increase of nearly 50 percent.

**Michael Dominguez, CHSE**

Senior Vice President of Corporate Sales at MGM Resorts International and Chairman, MPI International Board of Directors
www.mpiweb.org

Michael Dominguez is the Senior Vice President for MGM Resorts International providing oversight of sales strategies in the MICE, leisure and transient segments, including industry relations, diversity sales and MGM Resorts Events & Production Services. Additionally, Michael oversees the GSO offices for MGM Resorts International overseeing the development and execution of a company-wide sales strategy for top destination accounts to MGM Resorts in Las Vegas, Detroit, Mississippi, Reno and global development.

Michael is actively involved in leadership roles in the Meetings and Events Industry and currently serves as the Chairman on the International Board of Directors for Meeting Professionals International. Michael's other industry leadership involvement includes board positions with: US Travel Association (Executive Committee), Steering Committee for US Travel's Meetings Means Business Coalition, Starcite Advisory Board, Elite Meetings Advisory Board, PCMA Issues and Trends Taskforce, ASAE Industry Partner Alliance and Convene Green Advisory Board.

**David DuBois, CMP, CAE, FASAE, CTA**

President and CEO of the International Association of Exhibitions and Events (IAEE)
www.iaee.com

David DuBois is the President and CEO of the International Association of Exhibitions and Events (IAEE). As IAEE's president, DuBois manages the professional staff, produces the annual business operating plan and budget, oversees the support of all meetings of governance units, leads business development, directs fund raising efforts, advocates for the industry and the organization's members, and provides organizational leadership and strategic counsel to the board. He serves as the association's representative with

industry coalitions, partner organizations and strategic alliances.

**Karen Garcia Gonzales, CMP**

Senior VP of Membership Operations, Destination Marketing Association International (DMAI), Original Chair of MIC of Colorado
www.destinationmarketing.org

Karen M. Gonzales, CMP joined DMAI July 2007. As Senior Vice President of Membership & Operations, Karen is responsible for recruitment and retention of all member categories, creation and delivery of member benefits and services, strategic development & performance reporting.

Prior to joining DMAI, Karen was with Meeting Professionals International (MPI) for five years as managing director of the Multicultural Initiative/programs. As managing director, Karen worked closely with MPI's Multicultural Advisory Committee and chapters on conducting business in an evolving global economy. Prior to her tenure at MPI, Karen worked for the Denver Metro CVB for nine years as a senior city-wide sales manager where she handled citywide and Latino conventions/meetings.

**Moderator: Laura Stack, MBA, CSP**

theproductivitypro.com

Laura Stack, MBA, CSP, Laura Stack is America's Premier Expert in Productivity™. For over 20 years, her seminars and speeches have helped professionals, leaders, and teams accelerate individual and team performance, execute efficiently, and improve output in the workplace. Her company, The Productivity Pro, Inc., provides productivity workshops around the globe to help attendees achieve Maximum Results in Minimum Time®. Laura was the 2011-2012 president of the National Speakers Association.

Laura presents over 80 practical, high-energy keynotes and seminars each year on improving output, lowering stress, and saving time in today's workplaces. She is one of a handful of professional speakers whose business focuses solely on personal productivity topics. Laura is a high-energy, high-content speaker, who educates, entertains, and motivates professionals to improve workplace performance. She has earned the Certified Speaking Professional (CSP) designation, the highest earned designation given by the National Speakers Association.

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WHAT'S YOUR **ACTIVE**?

THE FINE ART OF SMALL TALK - Room 403/04**Debra Fine**

CMP-IS Domain: J. Professionalism - 1.25 hours

www.debrafine.com

Join Debra Fine for her informative, entertaining and interactive program The Fine Art of Small Talk. Audiences laugh, learn and leave with insightful skills and techniques focused on conversation, mingling, business networking and rapport building.

After attending this session, the attendee will be able to:

- Engage guests, potential clients and colleagues in conversation with poise and confidence
- Enhance visibility, making the most of board meetings, receptions and networking events
- Build business relationships
- Come across as composed and self-assured when interacting with people at meetings, conventions, trade shows and other work related functions



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**BUILDING A WORLD-CLASS COMMITTEE PROCESS - JEDI MIND TRICKS FOR PRODUCTIVE PLANNING COMMITTEES - Room 501/02****Jeff Arnold, MAM, CAE, Leading Associations**

CMP-IS Domain: A. Strategic Planning - 1.25 hours

www.leadingassociations.com

Great event staff and partners need to be able to influence positive committee decisions without having to make all the decisions. Keeping the butterflies in formation requires effectively managing group dynamics and knowing how to motivate the committee members to stay in formation.

After attending this session, the attendee will be able to:

- Explore how to keep committees thinking strategically in addition to their operational responsibilities
- Learn the benefits of establishing clear staff and committee roles so that the committee isn't doing your job and vice versa
- Gain tools to overcome difficult personalities and committee dysfunction
- Learn how to ensure committees maintain a customer focus and don't pursue competing agendas or eliminate stress. Learn how to relax, think clearly and stay focused under pressure, adapt to and manage change, all while maintaining personal resilience and professionalism in the most challenging moments.



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**APP-TASTIC: 75 APPS IN 75 MINUTES - Room 401/02****Jim Spellos, Meeting U**

CMP-IS Domain: A. Strategic Planning - 1.25 hours

www.meeting-u.com

Do you still have your computer? Or is your meeting planning or hospitality service organization becoming more productive and more mobile by using tablets instead? Whether you're using an iPad, Android or Windows 8 device, without knowing the best productivity apps available, you're not using your time most efficiently. This fast-paced session will review and showcase 75 of the most useful apps for the meetings professional. Attendees are encouraged to bring their tablet and smart phones and share their favorite apps with their peers.

After attending this session, the attendee will be able to:

- Identify 75 of the most useful meeting industry & business apps available
- Understand mobile solutions impact site inspection, registration and event management
- Use their mobile devices more effectively for meetings & events

**CONTINUING THE CONVERSATION, THE STATE OF THE MEETINGS INDUSTRY AND WHAT YOU NEED TO KNOW - Room 503/04****Michael Dominguez, CHSE, Senior Vice President of Corporate Sales at MGM Resorts International and Chairman, MPI International Board of Directors**

CMP-IS Domain: D. Financial Management - 1.25 hours

www.mpiweb.org

In this breakout, Michael Dominguez takes an in depth look at the structural changes that are driving our economic environment so you can gain an understanding of negotiating in these uncertain times. This session looks takes a look at the Economic Recovery, especially on how it relates to the Meetings Industry, RevPAR (revenue per available room) projections as well as F&B Revenue Per Occupied Group Room. You'll leave with an understanding of:

- The driving issues in the hotel industry and how that impacts to your meetings
- What economic conditions to expect for 2014 from industry research
- What questions do you need to ask to make sure you leverage appropriately
- Anticipated length of this recovery cycle and what it means to hotel pricing power
- Technology and Wireless Internet - Cost and Needs Assessment
- Yield Management and how other segments fit into the Meetings puzzle



10:00 - 11:15 AM ~ 1ST CONCURRENT BREAKOUT SESSIONS (7) continued**15 WAYS TO GROW YOUR BUSINESS IN EVERY ECONOMY - Room 505/06****Mary Kelly, PhD, Productive Leaders**

CMP-IS Domain: A. Strategic Planning - 1.25 hours

productiveleaders.com

Mary knows that running a business is tough. You are great at what you do, but making money involves all kinds of other skills as well. In this fast-paced, dynamic, and fun session, Mary incorporates workable solutions for today's tough business problems. Learn how to maximize your time, energy and resources for greater profits.

After attending this session, the attendee will be able to:

- Strategically plan and improve business planning and execution
- Generate more business through an active referral system
- Develop a successful marketing plan, both on and offline



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**PLANNING FOR THE OUTDOORS - Room 405****Steven Stokes, Events Etc., Inc.**

CMP-IS Domain: G. Meeting or Event Design - 1.25 hours

www.eventsetc.net

Beautiful mountains, fresh air, and Colorado sun all are enticing reasons to go outside for your next program or event but what considerations are there for moving your event from inside to outside? During this session we will cover site layout and planning, weather considerations, permits, vendor support and more, giving you a few things to consider when taking your event outside.

After attending this session, the attendee will be able to:

- Understand the challenges and opportunities of working in an outdoor environment
- Have a basic understanding of the permits required for working outdoors and the government agencies that govern these permits
- An overview of site layout and planning for outdoor events
- What questions do you need to ask to make sure you leverage appropriately



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**TOPICS & TRENDS ON BEVERAGE MANAGEMENT - Room 406****Andy Klosterman, PEAK Beverage**

CMP-IS Domain: G. Meeting or Event Design - 1.25 hours

www.eventsetc.net

Attendees of this session will understand all factors about liquor licenses, special event permits and beverage liabilities. Wonder what the trends are for 2014, the speaker will review those as well as identify creative ways to deliver beverages with a flair! Additionally PEAK Beverage will identify what a full service beverage company is and the benefits of partnering with one.

After attending this session, the attendee will be able to:

- Beverage Services – An overview of all beverage services that should be considered and the formats in which to present them to the client communicate to other vendors and contract them with clear understanding.
- Difference between liquor licenses and special event permits? When to need one or the other, what their associated cost is and what do each of them mean.
- Beverage Management covering the following:
 - Identify ways to ensure guest requests are met
 - Pinpoint ways to stay within a budget
 - Provide suggestions on entertainment and branding options through the beverage staff
 - Guarantee all partners – the venue, caterer and such – are effectively communicated with and there isn't a duplication of efforts
 - Provide understanding on how to decide between a flat package rate and billing on consumption
 - Recognize ways to limit your liability



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11:30 AM - 1:30 PM - LUNCH

KEYNOTE: WINE TO WATER - DOC HENDLEY
Mile High Ballroom 3-4

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11:30 AM - 1:30 PM ~ LUNCH / KEYNOTE

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Doc Hendley ~ WINE TO WATER

In 2003 Doc Hendley dreamed up the concept of Wine To Water while bartending and playing music in nightclubs around Raleigh, North Carolina. In January of 2004 he held his first fundraiser and by August was living in Darfur, Sudan installing water systems for victims of the government-supported genocide.

When Doc returned home in 2005, the haunting memories of what he had seen in Darfur drove him to continue growing the organization he had started only two years earlier. And in 2007, after working two jobs and volunteering his time for over three years, Wine To Water became an official 501 (c)(3) and Doc's dream finally became a reality.

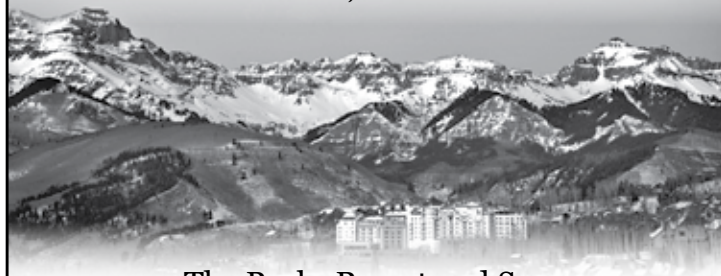
Hendley's work aims to help the 1.1 billion people worldwide who lack access to clean water, a figure estimated by the World Health Organization. Nearly two-thirds of that group lives in Asia. In sub-Saharan Africa, 42 percent of the population lives without yard taps, household connections or other improvements to sanitize water. Unclean water is the number one killer of children in the world. Water borne illnesses kill far more children the HIV/AIDS and Malaria combined. Every 15 seconds a child dies from unclean water.

Doc Hendley was named one of the Top 10 CNN Heroes for 2009 (chosen by a panel of judges including Gen. Colin Powell, Whoopi Goldberg, Ted Turner and Sir Elton John). "There is one thing that rings true every time I get the pleasure of hearing Doc Hendley speak—his passion comes through and hits you like nothing you've ever experienced in your lifetime. It's not just the way he interacts with the audience, a sort of down home person that you seem to already know even though you don't, but it's the message about improving who we are as people each and every day, and helping those who have difficulty helping themselves because of places they live in or the circumstances of their country. Doc brings that message of hope and seems to naturally lift every person out of their comfort chair and into the wilds of Africa or the devastation in Haiti right alongside him. You feel everything that he feels and see everything that he saw. We are just enamored to be part of his world in a small way and hoping to work with him to better our world in a meaningful way."—Rich Henning, United Water, 2011 North American Managers Conference

Doc Hendley is proof that anyone, even a tattooed keg-tapper, can cure what ails the world.



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(remember to breathe)



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MIC of Colorado Purpose:

The Meetings Industry Council of Colorado (MIC) is a coalition of 13 professional meetings industry-related organizations. Its underlying purpose is to strengthen the relationships among participating organizations through increased communication and cooperation.

The benefits of the collaborative efforts of MIC include:

- Exchanging calendars of events to avoid duplication of meeting dates;
- Sharing chapter programming information and educational articles for inclusion in each other's newsletters and providing membership mailing lists once a year per organization to promote organization-sponsored events;
- Initiating special joint programs pertaining to relevant issues within the meetings industry;
- Expanding networking opportunities and knowledge of the industry;
- Initiating joint recommendations and action on pertinent issues to the industry, locally, nationally and internationally.

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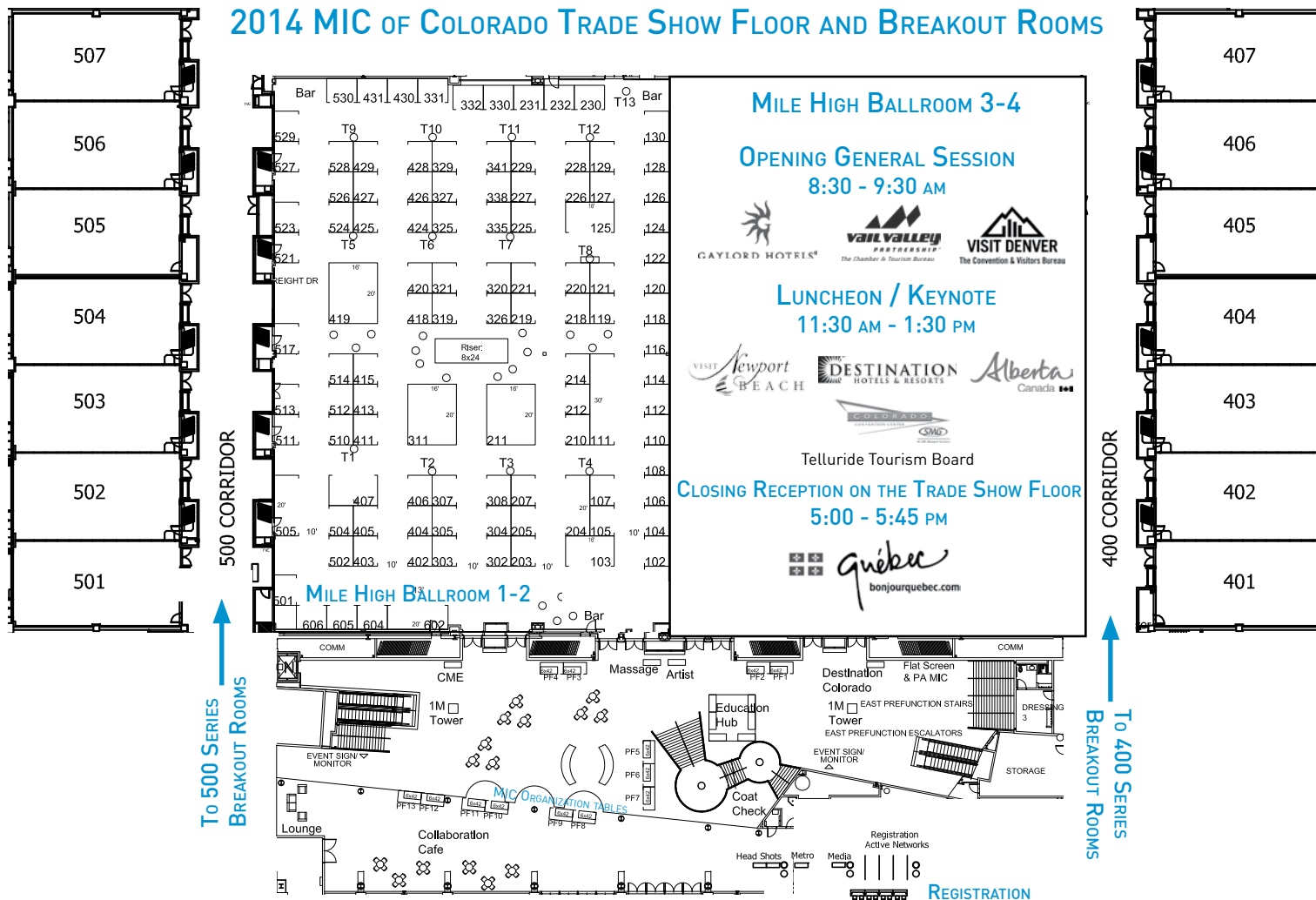
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2014 MIC of COLORADO TRADE SHOW FLOOR AND BREAKOUT ROOMS



CONCURRENT BREAKOUT SESSIONS

10:00 AM – 11:15 AM

CONCURRENT BREAKOUT SESSIONS (7)

THE FINE ART OF SMALL TALK

Debra Fine - Room 403/04

BUILDING A WORLD-CLASS COMMITTEE PROCESS - JEDI MIND TRICKS FOR PRODUCTIVE PLANNING COMMITTEES

Jeff Arnold, MAM, CAE - Room 501/02

APP-TASTIC: 75 APPS IN 75 MINUTES

Jim Spellos- Room 401/02

CONTINUING THE CONVERSATION, THE STATE OF THE MEETINGS INDUSTRY AND WHAT YOU NEED TO KNOW

Michael Dominguez, CHSE - Room 503/04

15 WAYS TO GROW YOUR BUSINESS IN EVERY ECONOMY

Mary Kelly, PhD - Room 505/06

PLANNING FOR THE OUTDOORS

Steven Stokes - Room 405

TOPICS & TRENDS IN BEVERAGE MANAGEMENT

Andy Klosterman - Room 401-403

1:45 PM – 3:00 PM

CONCURRENT BREAKOUT SESSIONS (6)

TO CERTIFY OR NOT TO CERTIFY?

A. Cedric Calhoun, FASAE, CAE - Room 406

EXECUTION IS THE STRATEGY: HOW LEADERS CREATE MAXIMUM RESULTS IN MINIMUM TIME

Laura Stack, MBA, CSP - Room 503/04

DUTY OF CARE - THE BUSINESS TRAVEL PERSPECTIVE

Susan Prendergast, MBA- Room 405

IS EVERYONE LEARNING? ACCELERATED LEARNING FOR MEETING PROFESSIONALS

Grace Nied, CGMP - Room 501/02

IGNITE! - 6 EXCITING NSA SPEAKERS

Heather Lutze, David Dye, Ava Diamond,
John Register, Hilary Blair, Reina Bach, and
Gerry O'Brien - Moderator - Room 407

CREATIVE EVENT IDEAS FOR 2014

Ingrid Nagy, CSEP- Room 403/04

3:00 PM – 5:00 PM

BREAK OUT SESSIONS FOR SUPPLIERS (2)

3:00 PM – 4:00 PM **HOT TECHNOLOGIES FOR
SUPPLIERS ONLY**

Jim Spellos- Room 406

4:00 PM – 5:00 PM **COLLABORATION CAFÉ FOR
SUPPLIERS ONLY**

Christie Ward, CSP- Room 405

3:00 PM – 5:00 PM TRADE SHOW ~ MILE HIGH BALLROOM 1-2

Suppliers not exhibiting at the 2013 MIC
Trade Show are invited to the closing
reception on the Trade Show floor from
5:00 to 5:45 pm.

See page 25 for Supplier Breakout
Session

2014 MEETINGS INDUSTRY COUNCIL (MIC) OF COLORADO LIST OF EXHIBITORS

BOOTH	COMPANY	ADDRESS	CITY, STATE, ZIP	CONTACT	PHONE	E-MAIL
110	5 Star Talent and Entertainment, Inc.	2610 Ranch Reserve Ridge	Westminster, CO 80234	Terri Fisher	303-635-1210	terri@5staracts.com
	by Reg. Active Network Business Solutions	320 Interlocken Parkway, Suite 200	Broomfield, CO 80021	Fred Sumner	303-376-1807	Fred.Sumner@ActiveNetwork.com
402	Alberta, Canada	31103 Rancho Viejo Road	San Juan Capistrano, CA 92675	Deborah Meyer-Drisdale	949-400-8547	Deborah.Meyer@travelalberta.com
	by Reg. All Digital Photo and Video	3751 W. 136th Ave.	Broomfield, CO 80023	Cal Cheney	303-494-2320	alldigitalphotoandvideo@yahoo.com
425	Aspen Chamber Resort Association	425 Rio Grande Place	Aspen, CO 81611	Sarah Reynolds	970-920-7185	sreynolds@aspenchamber.org
211	Associated Luxury Hotels Intl. (ALHI)	4155 E. Jewell Ave.	Denver, CO 80222	Bill Light MBA, CAP	303-756-9466	blight@alhi.com
218	Austin Convention & Visitors Bureau	301 Congress, Suite 200	Austin, TX 78701	Lindsey Elliott	512-583-7261	Lelliott@austintexas.org
228	Beaver Creek Lodge, The Kessler Collection	26 Avondale Ln	Beaver Creek, CO 81620	Kristy Slack	970-471-2615	kristy.slack@kesslercollection.com
605	Beaver Run Resort & Conference Center	620 Village Road	Breckenridge, CO 80424-2115	Kim Hawks CGMP, CMP	970-453-8729	khawks@beaverrun.com
129	Best Western Plus Plaza Hotel & Convention Center	1900 Ken Pratt Blvd	Longmont, CO 80501	Carolyn Burke	720-491-7167	carolyn_burke@prattprop.com
329	Blue Eyes Venues	17652 E. Cloudberry Drive	Parker, CO 80134	Patty Moser	303-513-0300	patty@blueeyesconsulting.com
428	Boise Centre	850 W. Front Street	Boise, ID 83701	Lori Brown	208-489-3664	lbrown@boisecentre.com
106	Bondurant	PO Box 51980	Phoenix, AZ 85076	Laura Scheller CMP	480-403-7660	Lscheller@bondurant.com
107	Boulder CVB	2440 Pearl Street	Boulder, CO 80302	Andrew Heidt CMP	303-938-2071	andrew.heidt@bouldercvb.com
PF	Breckenridge-Wynkoop, LLC	155 S. Madison Street, Suite 226	Denver, CO 80209	Amy Evans	303-595-3500 x 24	amy@breckenridge-wynkoop.com
214	Brede Exposition Services	5140 Colorado Blvd	Denver, CO 80216	Ansley Seymour	303-399-8600	aseymour@brede.com
528	Brunswick Zone XL	9255 Kimmer Drive	Lone Tree, CO 80124	Nancy Celvi	303-792-2695 ext.38	nancy.celvi@brunbowl.com
341	Buena Vista Palace Hotel	1900 E. Buena Vista Drive	Lake Buena Vista, FL 32830	Joni Smith CHSP	407-827-3376	jsmith@bvpalace.com
232	Carlson Rezidor Hotel Group	P.O. Box 9018	Glendale, CA 91226	Kathy Markarian	818-244-4179	kmarkarian@carlsonrezidor.com
321	Centerplate	700 14th Street	Denver, CO 80202	Erin Brown	303/228-8131	Erin.Brown@Centerplate.com
420	Cheyenne Mountain Resort and Country Club	3225 Broadmoor Valley Road	Colorado Springs, CO 80906	Penny Bergsten	719-538-4024	PBergsten@cheyennemountain.com
PF-5/T9	CMCA	P.O. Box 350757	Westminster, CO 80035	Jayne Kuryluk	303-451-6678	jayne@christianmeeting.org
319	Colorado Convention Center	700 14th Street	Denver, CO 80202	Rich Carollo	303-228-8075	rcarollo@denverconvention.com
PF-6/T8	CFEA	P.O. Box 620386	Littleton, CO 80162-0386	Lora Knowlton	303-904-1521	lora@coloradofestival.com
PF	Colorado Meetings + Events Magazine	17401 E. Powers Dr.	Centennial, CO 80115	Bob Haddad	303-617-0548	bob.haddad@tigeroak.com
PF-1/T13	CSAE	8690 Wolff Court, Suite 200	Westminster, CO 80031	Joan [JT] Tezak CAE, CMP	303-368-9090	joant@csaenet.org
104	Colorado Springs Convention & Visitors Bureau	515 S. Cascade Avenue	Colorado Springs,, CO 80903	Kathy Reak	719-685-7632	kathy@visitcos.com
501	Crested Butte Mountain Resort	PO Box 5700	Mt. Crested Butte, CO 81225	Pamela Feeley	303-513-7711	pfeeley@cbmr.com
330	Crowne Plaza Denver	1450 Glenarm Place	Denver, CO 80233	Karen Hirsch	303-592-7985	khirsch@dnhmhotels.com
524	Crowne Plaza DIA	15500 E 40th Ave	Denver, CO 80239	Kelsey Stafford	303-024-135	kelsey.stafford@iqh.com
429	Cvent	8180 Greensboro Drive	McLean, VA 22102	Barry Womack	571-830-2163	bwomack@cvent.com
212	Denver Mart	451 East 58th Ave, Ste. 4270	Denver, CO 80216-8470	Ken Williams	303-292-6278	ken@denvermart.com
PF	Destination Colorado	95 Holland Street	Lakewood, CO 80226	Stacie Daeffler	303-238-3446	stacy.daeffler@destinationcolorado.com
100	Destination Hotels & Resorts	100 Terranea Way	Rancho Palos Verdes, CA 90275	Kevin Barosso	303-268-6878	kbarosso@destinationhotels.com
326	Destination Quebec - Tourism Quebec	333 W. North Avenue	Chicago, ON 60610-1293	Annemarie Heidbuechel	312-573-1849	Qcqh@aol.com
511	Devil's Thumb Ranch Resort & Spa	3530 County Road 83	Tabernash, CO 80478	Thad Carlson	800-933-4339	tcarlson@devilsthumbbranch.com
513	Disney Destinations	2416 NW Benson Lane	Portland, OR 97229	Christie Post	503-747-5115	christie.post@disney.com
424	Elitch Gardens Theme and Water Park	299 Walnut Street	Denver, CO 80204	Cindy Hann	303-989-6683	chann@elitchgardens.com
130	Embassy Suites Denver Stapleton	4444 Havana St.	Denver, CO 80239	Leslie White	720-587-5085	lesliew@eshgateway.com
128	Embassy Suites DTC	10250 East Costilla Ave	Centennial, CO 80112	Becky Reed	303-705-5902	becky.reed@dimdev.com
606	Estes Park Conference Center	201 S St Vrain Ave	Estes Park, CO 80517	Tom Pickering	970-214-9227	tpickering@estes.org
105	ExecuCar and zTrip	7500 East 41st Ave	Denver, CO 80216	Aaron Lackey	303-316-3803	aaron.lackey@veoliatransportation.com
332	Fiesta Americana Grand Coral Beach Resort & Spa	Blvd Kukulkan Km 9.5	Cancun, TX 77500	Janek Rattinger	529-988-813353	ventas1facb@posadas.com
302	Freeman	4493 Florence St.	Denver, CO 80238	Michelle Burns	303.320.5118	michelle.burns@freemanco.com
207	Gaylord Hotels	1334 Mason Street	San Francisco, CA 94133	Ed Ed Polistico CSAE	415-523-8320	Ed.Polistico-Steinwender@marriott.com
604	GoBreck, Breckenridge CVB	PO Box 1909	Breckenridge, CO 80424	Stacy Long	970-453-5068	slong@gobreck.com
112	Grand Junction Visitor & Convention Bureau	740 Horizon Drive	Grand Junction, CO 81506	Stefanie Maher	970-244-1480	sales@gjcity.org
517	Grapevine, Texas Convention & Visitors Bureau	636 S. Main Street	Grapevine, TX 76051	Connie Ash	817-410-3190	cash@grapevinetexasusa.com
415	Greater Boston Convention & Visitors Bureau	2 Copley Place	Boston, MA 02116	Erin Halacy	617-867-8248	ehalacy@bostonusa.com
229	Greater Fort Lauderdale CVB	100 East Broward Boulevard	Fort Lauderdale, FL 33301	Stacy Copeland	954-767-2460	scopeland@broward.org
331	Hawaii Visitors & Convention Bureau	2270 Kalakaua Avenue, Suite 801	Honolulu, HI 96815	Adele Tasaka	808-924-0225	atasaka@hvcb.org
325	Hermes Chauffeured Services	3250 Oakland St.	Denver, CO 80010	Jorge Sanchez	303-577-7600	jorge@hermesworldwide.com
430	Hershey Meetings	325 University Drive	Hershey, PA 17033	Christine Stuart	717-534-8625	cstuart@hersheypa.com
111	Hilton Luxury Brands	4801 East LaMirada Way	Phoenix, AZ 85044	Claudine Jelier	480-219-5498	Claudine.Jelier@Hilton.com
431	Hilton Santa Fe Golf Resort & Spa at Buffalo Thunder	20 Buffalo Thunder Trail	Santa Fe, NM 87506	Marsha Kirk	505-819-2014	marsha.kirk@hilton.com
530	Hosts Global Alliance	2065 E. Windmill Lane, Suite 154	Las Vegas, NV 89123	Dee Kirby	770-203-0505	dee.kirby@hosts-global.com
530	Hosts Global Alliance/DMI	2065 E. Windmill Lane, Suite 154	Las Vegas, NV 89123	Sherilyn Hebel	770-203-0505	Sherilyn@dmihotels.com
529	Hotel Monaco Denver	1717 Champa St.	Denver, CO 80202	Jason Landers	303-294-3008	jason.landerson@hotelmonaco.com
PF-7/T7	HSMAl	Blue River Event Services LLC	Castle Rock, CO 80108	James Liggett	720-545-5059	james@blueriverevents.com
418	Image Audiovisuals, Inc.	2130 S. Dahlia Street	Denver, CO 80222	Dave and Diana Mueller	303-758-1818	diana@imageav.com
PF-8/T6	IAEE	C/O NBM	Broomfield, CO 80038	Linda Eddleman	800-669-0424	leddleman@nbm.com
PF-9/T5	ISES	Colorado History Museum	Denver, CO 80203	Tera Hammonds	303-866-6870	terahammonds@kmsa.com
126	Johnson & Wales University	7150 Montview Blvd.	Denver, CO 80220	Kim Medina	303-256-9785	kim.medina@jwu.edu
527	LA Tourism & Convention Board	333 S Hope Street	Los Angeles, CA 90071	Neil Johnson CMP	702-778-0782	njohnson@latourism.org
119	Landry's, Inc.	1510 West Loop South	Houston, TX 77027	Matt Corbin	713-386-8173	lmartin@ldry.com

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124	Lowry Conference Center/CCCS	9101 E. Lowry Blvd.	Denver, CO 80230	Cheryl Llewellyn	303-595-1693	Cheryl.Llewellyn@cccs.edu
512	Madison Avenue Signs	9050 Red Branch Road	Columbia, MD 21045	Charles Wiemers	301-470-1500	Cwiemers@meetingsigns.com
231	Meet Minneapolis Convention & Visitors Association	250 Marquette Avenue	Minneapolis, MN 55401	Nathan Hermiston	612-767-8132	nathanh@minneapolis.org
307	Meet Puerto Rico	500 Tanca Ochoa Bldg	San Juan, PR 00901	Aileen Laracuenta	312-840-8090	alaracuenta@prcb.org
221	Visit Tucson	100 S. Church Avenue	Tucson, AZ 85701	RoxAnne Erickson	520-770-2120	rerickson@visittucson.org
122	Millennium Harvest House Boulder	1345 28th St	Boulder, CO 80302	Lauren Bothwell	303-998-3829	lauren.bothwell@millenniumhotels.com
PF-4/T10	MPIRMC	C/O Image Audiovisuals, Inc.	Denver, CO 80249	Kelly Kucera	303-758-1818	KKucera@imageav.com
PF-11/T3	NACE	Relish Catering & Events	Denver, CO 80214	Karen Tucker CPCE	303-501-8953	karen@relishcateringco.com
220	Noble Productions, Inc.	9418 S. Hackberry	Highlands Ranch, CO 80129	Stuart Noble	303-434-1172	stuart@nobleproductionsinc.com
504	North Lake Tahoe CVB	P.O. Box 1757	Tahoe City, CA 96145	Greg Howey	530-581-8710	anna@puretahoenorth.com
PF-10/T4	NSA/Colorado	www.whatbigbrandsknow.com	Denver, CO xxxxx	Gerry O'Brien	303-765-2828	gerry@whatbigbrandsknow.com
335	NYC & Company	810 Seventh Ave.	New York, NY 10019	Lisa Lopez	763-425-0276	smckenna@nycgo.com
502	Omni Hotels & Resorts	9595 Wilshire Blvd. Suite 900	Beverly Hills, CA 90212	Charina De la Cruz Mrs	818-396-5333	cdelacruz@omnihotels.com
114	Preferred Hotel Group	981 Castec Drive	Sacramento, CA 95864	Jennifer Collins	916-570-3849	jcollins@preferredhotelgroup.com
426	PSAV	650 15th Street	Denver, CO 80202	Wendy Rubenkoenig	303-594-9685	wrubenkoenig@psav.com
523	Renaissance Denver Hotel	3801 Quebec Street	Denver, CO 80207	Raya Roll	303-336-5214	Raya.Roll@renaissancehotels.com
407	Reno Tahoe USA	PO Box 837	Reno, NV 89504	Audrey Ciccone	775-827-7780	aciccone@renotahoeusa.com
PF-12/T2	RMBTA	1900 Ken Pratt Blvd	Longmont, CO 80501	Aaron Goodwin	720-491-7167	aaron_goodwin@prattprop.com
PF-2/T12	RMPDMA	12081 W Alameda Pkwy Ste 151	Lakewood, CO 80228	Anne O'Neill CMP, CAE	720-365-1231	anne@oesmanagement.com
121	Sacramento CVB	1608 I Street	Sacramento, CA 95814	Betsy Longmire	916-808-7275	Blongmire@visitsacramento.com
419	Sage Hospitality	1405 Curtis Street	Denver, CO 80202	AnneMarie Lombard	720-889-4715	Annemarie.Lombard@TheCurtis.com
413	San Antonio CVB	203 S. St. Mary's St.	San Antonio, TX 78205	Sandy Bench CMP	210-207-6728	robinschmerber@visitsanantonio.com
403	San Diego Tourism Authority	750 B Street	San Diego, CA 92101	Ernie Rossow	619-557-2833	erossow@sandiego.org
406	San Francisco Travel Association	201 Third St, Ste 900	San Francisco, CA 94103	Marco Rodriguez CMP	415-227-2618	mrodriguez@sanfrancisco.travel
308	San Mateo County/Silicon Valley CVB	111 Anza Boulevard	Burlingame, CA 94010	Teipo Brown	650-348-7600	teipo@smccvb.com
405	Snowmass Tourism	PO Box 5566	Snowmass Village, CO 81615	Jim O'Leary	970-923-2232	joleary@snowmass tourism.com
PF-13/T1	SGMP	4300 Cherry Creek Dr S	Denver, CO 80246	Chele Clark GCMP	303-692-2421	Chele.Clark@dphe.state.co.us
204	Starwoods Hotel	1550 Court Place	Denver, CO 80202	Ruth Kilzer	303-893-3333	Ruth.Kilzer@sheron.com
311	Stonebridge Companies	9100 E. Panorama Drive	Englewood, CO 80012	Judy Esterbrook	303 991-6074	jesterbrook@sbcos.com
	Renaissance Denver Downtown City Center	918 17th Street	Denver, CO 80202	Judy Esterbrook	303-880-8809	jesterbrook@sbcos.com
	Homewood Suites By Hilton	550 15th Street	Denver, CO 80202	Melissa Monnier	303-483-8079	Melissa.Monnier@Hilton.com
	Hilton Garden Inn Downtown	1400 Welton Street	Denver, CO 80202	Karen McCoy	303-379-0909	Karen.mccoy@hilton.com
120	Table Mountain Inn/Hotel Boulderado	1310 Washington Avenue	Golden, CO 80401	Lisa Lindgren	303-216-8033	lisa.lindgren@tablemountaininn.com
108	Telluride	136 Country Club Drive	Telluride, CO 80435	Shayla Kraft-Cox	970-728-6800	SKraft-Cox@thepeaksresort.com
219	The Broadmoor Hotel	One Lake Avenue	Colorado Springs, CO 80906	Jeremy Wilson	719-471-6230	jwilson@broadmoor.com
118	The Fort Restaurant	19192 Hwy 8	Morrison, CO 80465-0569	Jennefer Weeks	303-697-2282	banquets@thefort.com
125	The Hyatts of Colorado	735 Evening Star Court	Castle Rock, CO 80108	Rowland Cheeks	720-733-2704	Rowland.cheeks@hyatt.com
210	The Steamboat Grand	2300 Mt. Werner Circle	Steamboat Springs, CO 80487	Alan Johnson	970-871-5537	ajohnson@steamboat.com
521	Tourism Toronto	207 Queens Quay West	Toronto, ON M5J1B7	Murray Ryan	619-964-5720	mryan@torcvb.com
PF	Tourism Whistler	4010 Whistler Way	Whistler, BC V0N1B4	Alison Staley	604-938-2053	astaley@tourismwhistler.com
526	Town and Country Resort & Convention Center	500 Hotel Circle N	San Diego, CA 92108	Victoria Bell	619-297-6006	v.bell@towncountry.com
102	United Airlines	233 S. Wacker Dr., 16th Floor	HDQLY Chicago, IL 60606	Laura St Germain	949-932-0531	Laura.StGermain@united.com
602	Vail Resorts Hospitality	1021 S. Milwaukee Way	Denver, CO 80209	Ellen Collins CMP	303-881-7167	ecollins@vailresorts.com
103	Vail Valley Partnership, The Chamber & Tourism Bureau	P.O.Box 1130	Vail, CO 81658	Tina Schwab		tina@visitvailvalley.com
514	Vancouver Convention & Visitors Bureau	Suite 210 - 200 Burrard St	Vancouver, BC V6C 3L6	Shannon Donegani	604 631 2826	sdonegani@tourismvancouver.com
427	Visit Anchorage	524 W 4th Ave	Anchorage, AK 99501	Marlene Geils	907-257-2336	mgeils@anchorage.net
230	Visit Aurora	15151 E. Alameda Pkwy. Ste. 5200	Aurora, CO 80012	Justin Clark	303-326-8697	justinclark@visitaurora.com
320	Visit Casper	139 W 2nd Street, Suite 1B	Casper, WY 82601	Daniel Fulton MBA		daniel@visitcasper.com
404	Visit Charlotte	500 S. College Street, Suite 300	Charlotte, NC 28202	Brant Henkel CMP	704-331-2705	brant.henkel@visitcharlotte.com
305	Visit Cheyenne	121 W. 15th St. Ste 202	Cheyenne, WY 82001	James Walter	307-778-3133	jim@cheyyenne.org
PF-3/T11	VISIT DENVER, The CVB	1555 California Street, Suite 300	Denver, CO 80202-4264	ReBecca Dillahunty CMP	303-571-9422	rdillahunty@visitdenver.com
203	VISIT DENVER, The CVB	1555 California Street, Suite 300	Denver, CO 80202-4264	ReBecca Dillahunty CMP	303-571-9422	rdillahunty@visitdenver.com
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1:45 - 3:00 PM ~ 2ND CONCURRENT BREAKOUT SESSIONS (6)**To CERTIFY OR NOT TO CERTIFY? - Room 406****A. Cedric Calhoun, FASAE, CAE**

RecertTrack

CMP-IS Domain: E. Human Resources - 1.25 hours

www.recerttrack.com

Is this the next 'meaning of life' question for the meetings and events industry? The meeting and events industry generates substantial revenues that support the gross domestic product (GDP), however meetings and event professionals do not receive the recognition for the work that they do from government entities and industry largely because there is a lack of a formal structure for continuing education and the industry is largely disjointed. There are many event management programs throughout the US and Europe, but what happens after the program is completed? Where is the formal structure to continue the learning process? Is there a place for certification that requires continuing education and demonstration of knowledge over time?

These questions and many more will be discussed by the panelists in an interactive format with the audience. Are you certified? Do you know that you may be qualified to be certified right now?

After attending this session, the attendee will be able to:

- Gain an appreciation of the merits of meeting and event industry certification
- Decide whether certification is attainable
- Understand the value of certification to the industry

EXECUTION IS THE STRATEGY: HOW LEADERS CREATE MAXIMUM RESULTS IN MINIMUM TIME - Room 503/04**Laura Stack, MBA, CSP**

The Productivity Pro

CMP-IS Domain: A. Strategic Planning - 1.25 hours

www.TheProductivityPro.com

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Laura Stack believes that creating a strategy isn't the biggest leadership challenge—it's executing the strategy. If you know your strategy is right on, how do you get your team to nail it? In this innovative program, Stack discusses how her L-E-A-D Formula™ helps leaders quickly drive strategic initiatives and get great results from their teams. The pressures on an organization to move quickly mirror the pressures individuals face on a personal level. Organizations will create better results if leaders can create agile cultures, full of strategic thinkers. Laura will discuss these four critical factors for successful execution, which will help you find the quickest route to get things done.

After attending this session, the attendee will be able to:

- Shows how strategy and tactics are part of the same over-arching process, requiring greater flexibility and more rapid implementation than ever before
- Reveals how to create agile and resilient organizations, where execution continually modifies and adjusts the strategy to fit current realities
- Shows which of 36 obstacles is causing the biggest challenges through the "Execution Quotient" leadership assessment

DUTY OF CARE - THE BUSINESS TRAVEL PERSPECTIVE - Room 405**Susan Prendergast, MBA**

Susan Prendergast, Consultant

CMP-IS Domain: E. Human Resources - 1.25 hours

Duty of care may bring to mind hostile political environments and natural disasters, such as presidential protests in Egypt last summer or the Boxing Day Tsunami in 2004 - incidents that may seem unlikely for domestic MIC businesses. However, travel always brings some sort of risk, making a duty of care program essential to



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any supplier whether responding to RFPs, strategic planning/review, or hosting an event. This session provides an informative overview to duty of care for MIC planners from the business travel perspective.

After attending this session, the attendee will be able to:

- To understand duty of care requirements for business travelers who are attending MIC events

IS EVERYONE LEARNING? ACCELERATED LEARNING FOR MEETING PROFESSIONALS - Room 501/02**Grace Nied, CGMP**

Grace Nied Consulting

CMP-IS Domain: E. Human Resources - 1.25 hours

The objectives of most meetings include that participants will learn something, yet the meeting format, set up and presentation methods sometimes create barriers to learning. Incorporating the principles of accelerated learning as we plan meetings can produce more successful and cost effective events.

After attending this session, the attendee will:

- walk away with ideas on format, set up and presentation methods to attract each type of learner



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**"IGNITE" - Room 407****NSA of Colorado Speakers**

Heather Lutze, David Dye, Ava Diamond, John Register, Hilary Blair, Reina Bach, and Gerry O'Brien - Moderator

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**CREATIVE EVENT IDEAS FOR 2014 - Room 503/04****Ingrid Nagy, CSEP**

Catering By Design

CMP-IS Domain: G. Meetings or Event Design - 1.25 hours

www.cateringbd.com

National Award Winning Catering & Design company owner, Ingrid Nagy, CSEP knows and helps create the cutting edge event trends. Because her company is in a unique position to conceptualize, create, build and execute new and innovative event elements, they set themselves apart and raise the bar in their industry. Join Ingrid as she discusses the hot ideas in cuisine, presentation, and style.

After attending this session, the attendee will know:

- What is old, new and somewhere in between
- How creative ideas have impact on the cost of an event
- How to collaborate with your partners to make sure a vision comes to life



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3:00 – 5:00 PM BREAKOUT SESSION FOR SUPPLIERS

3:00 - 4:00 PM - HOT TECHNOLOGIES FOR SUPPLIERS ONLY - Room 406**Jim Spellos, Meeting U**

CMP-IS Domain: A. Strategic Planning - 1.25 hours

www.meeting-u.com

How are you keeping up with the technological advancements that impact your job and career? Do you find that you're barely able to keep pace with the latest developments within the hospitality industry? This session reviews what's new and way cool in technology within the meetings industry in this fun, fast-paced look at what's here for us to use now and what's coming in the near future, including the latest information about critical smart phone and iPad/tablet apps.

After attending this session, the attendee will be able to:

- Identify and answer your critical technology questions
- Understand how social and mobile tools can impact your work, and get hands-on support as to how to use them
- Understand the best tech resources available today for the hospitality industry

**4:00 - 5:00 - COLLABORATION CAFÉ FOR SUPPLIERS ONLY - Room 405****Christie Ward, CSP, Impact Institute**www.impactinst.com

The Collaboration Cafe is a process to shape our future through conversations that matter. Often called World Cafe, it has been used around the globe whenever people need to come together to find solutions to complex issues and create a safe space to collaborate. This will be a different kind of meeting, where everyone present will have an opportunity to participate. The facilitator will help set the context and articulate the process, but the participants in the room will create the content. The facilitator will harvest and share group discoveries at the end. A few of the groups that have shared collective perspectives by using this process are: The World Health Organization, the Fielding Institute, The Mexican Government for strategic planning, Hewlett Packard, the American Society for Quality, the National Community Leadership Institute (NACLI) in Singapore, Polk County Schools, The University of Texas and the National Scholarship Providers Association.

"The World Cafe tells the truth: If you change the conversation you can change the future." Alan. M Webber, Founding Editor, Fast Company and former Managing Editor, Harvard Business Review.

After attending this session, the attendee will be able to:

- Experience the process of the Cafe to share with your clients who want a different kind of meeting experience
- Share in conversation with your peers to answer some questions that matter to our profession
- Discover the powerful tool of facilitation vs presentation vs training and experience firsthand the power of true group discovery

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Serving Up Hope 2013



On Tuesday, November 5, 2013, thirteen Colorado hospitality organizations joined forces for the 20th Annual Serving Up Hope Luncheon and raised nearly \$28,000 for Food Bank of the Rockies' Denver's Table program. A total of 720 industry professionals from around the state were registered.

Serving Up Hope is sponsored by the Meetings Industry Council (MIC) of Colorado (www.mic-colorado.org). MIC is a coalition of professional meetings industry-related organizations. Incorporated in 2000, MIC is a partnership between 13 national and local member organizations either founded in Colorado or within state chapters. Its underlying purpose is to enhance collaboration among participating organizations through networking and education, while being the main source for industry knowledge and consultation as well as foster the

continued growth of the meetings and event industry in Colorado.

The luncheon began with an original song, Serving Up Hope, performed by Princess Wallace and the Ft. Lupton High School Choir. Chefs from local hotels and restaurants provided mouth-watering appetizers, exquisite entrées and delectable desserts. Judges included David F. Dawson, Culinary Instructor at Johnson & Wales University, Jackson Lamb, Professor of Hospitality at Metropolitan State University and Peter Weber, chef at Osteria Marco. The judges awarded prizes in four categories (appetizer/salad, entrée, dessert, and presentation) to the best entries. Culinary awards were given to Hotel Boulderado for Best Appetizer, The Denver Marriott City Center for Best Entrée, Rock Bottom Brewery for Best Dessert, and the People's Choice award went to The Palm Restaurant. Winners received an award tile with artwork designed by Arbay Mohamad, age 11, and Gabriela Mejia, age 13. Mohamad and Mejia are participants in the Denver Rustlers Kid's Café, a program sponsored by The Food Bank of the Rockies. Mejia was present at the event and was honored on stage by the Serving Up Hope co-chairs Ken Williams with the Denver Mart and Sidney M. Stoper with J&S Audio Visual.



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