

**Sponsorship Agreement between MIC and Platinum Sponsor Name**

**Benefits:**

- “Logo impression on all MIC marketing campaigns and communication promoting the MIC Conference & Trade Show” as a Platinum Sponsor.
  - **Logo due at signing of contract**
- 2-minute video played at MIC Conference during Keynotes or Tradeshow, depending on sponsorship, during times when full attendees are present
  - **Please send in a MP4 or .MOV (1080i) format for best viewing. Video due by February 2, 2018 to Image Audio Visual Google below:**
    - <https://drive.google.com/drive/folders/1rSPduBKIJmZOSdAnxP5bmx5X9x1933pe?usp=sharing>
- Full page Advertisement (Color) in Event Day of Program both printed and electronic
  - **Ad Size - 8.5" x 11" - 8.75" x 11.25" with 1/8" bleed - Live area 7.5" x 10" with 1/8" bleed – Due to MIC Office by February 2, 2018**
- Advertising Banner on MIC Website inside banner for 6-months - 3 months before conference and 3 months after Conference
  - **Inside Website Banner size – 468W pixels x 60H pixels rotating with other Platinum Sponsors – Ad will be put on website within 48 business hours of submission to MIC Office.**
- 1 Mobile App push notifications the day of MIC Conference driving attendees to your booth acknowledging your sponsorship
  - **Push notification verbiage due by February 2, 2018 – 140 characters – to the MIC Office**
- 1 Live Speaking Opportunity at the Closing Reception on 3-14
  - **One minute on stage with Emcee – If you would like to be included, let the MIC Office know by February 2, 2018 booth drawing gift and acceptance of this benefit**
- Company contact listing on Sponsor Insertion Sheet in Day of Program
  - **Contact information due upon MIC Conference registration to include one Sponsor name and contact information to be listed in Day of Program**
- Full contact list of attendees in Excel format including emails and phone numbers
  - **Sent to Sponsors within 48 hours of completion of MIC Conference**
- Acknowledgement in all MIC Conference promotion materials as a Platinum Sponsor
  - **Logo and or link leading to all Top Sponsors on electronic emails and linked back to website. Logo due upon signing**
- Logo impression on all unique posts featuring Platinum Sponsors through MIC social media channels (Facebook, Instagram, Twitter) from signed agreement through event commencement
- Unique posts customized for sponsor messaging (including handles & custom hashtags, when appropriate) through MIC social media channels (Facebook, Instagram, Twitter), within social media parameters & guidelines
  - **Social Media Push Post to MIC Followers within 2 weeks before MIC Conference**
  - **Verbiage due to MIC Office know by February 2, 2018 – 140 characters**
- 4 Invitations to the MIC Opening Reception on 3-13-2018
  - **Names and contact information including emails due upon signing and no later than February 28, 2018**
- 4 Complimentary Conference Registrations on 3-14-2018 including education and Conference Meals
  - **Names and contact information including emails due upon signing and no later than February 28, 2018**
- Complimentary Standard Tradeshow Booth Rental – upgrades available for fee

**Sponsorship Fee due no later than January 15, 2018 in full.**

**Sponsorships cancelled after this date will be due 25% of the sponsorship. Sponsors to Sign Page two of this contract and return to the MIC Office before benefits begin**



**MARCH 13 & 14, 2018**  
**MIC Educational Conference**  
**And Trade Show**

Company: \_\_\_\_\_

Contact: \_\_\_\_\_

Address: \_\_\_\_\_

City, State Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_ Website: \_\_\_\_\_

Amount of check/payment: \_\_\_\_\_

Charge my Visa, Am Ex or MasterCard \_\_\_\_\_ Exp Date \_\_\_\_\_

Authorized Signature \_\_\_\_\_

Payment secures sponsorship. MIC thanks you in advance for your support!

Sponsor Signature \_\_\_\_\_

Date \_\_\_\_\_

For more information go to [www.mic-colorado.org](http://www.mic-colorado.org) or contact the MIC Office below

**7300 W. Stetson Place, Unit 41 Littleton, CO 80123**

**Phone: 720-733-8000 – Fax 720-733-8999**

**Email: [mic@rmecllc.com](mailto:mic@rmecllc.com)**

**Registration and more information is available on-line at [www.mic-colorado.org](http://www.mic-colorado.org)**