

TUESDAY, MARCH 12, 2019

WEDNESDAY, MARCH 13, 2019

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Meetings Industry Council of Colorado
Educational Conference and Trade Show

COLORADO CONVENTION CENTER, DENVER, COLORADO

19th Annual Meetings Industry Council of Colorado Educational Conference and Trade Show Program



Produced by the thirteen Meetings Industry Council of Colorado Organizations:

CFEA
CMCA
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Photo courtesy of Scott Dressel-Martin

WELCOME TO THE 19TH ANNUAL MEETINGS INDUSTRY COUNCIL (MIC) OF COLORADO EDUCATIONAL CONFERENCE AND TRADE SHOW



In such a high turnover industry as hospitality, it's refreshing to have had a seat at the table over the years with so many familiar-faced industry colleagues...the ability to talk shop and share best practices on a regular basis is exceptional. While that collaboration truly binds us, at its core, it's the spirit of hospitality that brings us together and keeps us, and our guests, coming back for more.

May it be the meeting planner, supplier, speaker or the exhibitor, we all thrive to provide the best guest experience possible...and MIC is the place that puts that service to the test. Our cultural anchor of innovation keeps us on our toes to provide industry leading education, state of the art audio visuals, and game-changing food and beverage – all while fostering a unique community of industry professionals.

Even though the passion that we share for hospitality builds up for the annual conference and trade show, that passion is truly at the forefront of this coalition 365 days a year. So today, tomorrow and every day henceforth, we welcome you to, please, Be Our Guest!

Todd Seymour
2019 MIC Chair

#micC02019



Todd Seymour is the GM of the Wellshire Event Center and Golf Club in Denver, where he has been since 2007. As an alumni of the University of Denver's School of Hospitality Management, Todd has rooted himself in Denver's hospitality culture. Coming from a father who was an Army officer turned attorney, Todd learned discipline and to choose his words carefully early on, but also gained the creativity and people skills from his mother who was an elementary school librarian. Those attributes served Todd well in his various jobs in hospitality over the last 20 years, both Front of the House and Back of the House, and continue to be the foundation of his career.

Meetings Industry Council (MIC) of Colorado Purpose:

The MIC of Colorado is a coalition of professional organizations related to the meetings and events industry. The Council's purpose is to enhance collaboration among participating organizations through networking and education, while being the main source for industry knowledge and consultation as well as foster the continued growth of the meetings and event industry in Colorado.

The benefits of the collaborative efforts of MIC include:

- Exchanging calendars of events to avoid duplication of meeting dates;
- Sharing chapter programming information and educational articles for inclusion in each other's newsletters and providing membership mailing lists once a year per organization to promote organization-sponsored events;
- Initiating special joint programs pertaining to relevant issues within the meetings industry;
- Expanding networking opportunities and knowledge of the industry;
- Initiating joint recommendations and action on pertinent issues to the industry, locally, nationally and internationally.

MEETINGS INDUSTRY COUNCIL (MIC) OF COLORADO EXECUTIVE COUNCIL, MEMBER ORGANIZATIONS AND MAIN COUNCIL REPRESENTATIVES

Todd Seymour, Wellshire Event Center – Chair

Jenn Wade, CMP, Sage – Chair Elect

Lora Knowlton, Current Events, LLC – Treasurer

Kimberly Forte, CGMP, Marriott International – Secretary

Dean Savoca, M.Ed., Savoca Performance Group – Immediate Past Chair

Cody Galloway, Collaborative Events
Director at Large – Industry Relations

Sarah Michel, CSP, Velvet Chainsaw Consulting
Director at Large – Programs

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Director at Large – Communications

Jodi Church, Destination Residences Snowmass
Director at Large – Member Engagement



Jayne Kuryluk
303-451-6678
jayne@christianmeeting.org



Andrea Furness
303-777-6887
andrea@tppevents.com



Kellie Moser
307.775.8436
kmoser@cheyenne.littleamerica.com



Patty Farmer
303-871-4438
pfarmer@du.edu



Sydney Rhea
303-998-9344
Sydney.Rhea@informa.com



Dovie Lopez
303-875-6947
dovie.lopez@accessdmc.com



Tiffany Carson CMP
303-877-2799
ipp.mpirmc@gmail.com



Merit Gest, CSP
720-980-1286
merit@meritgest.com



Joshua Riggs
720-865-3671
joshua.riggs@botanicgardens.org



Raya Roll
303-587-3741
Rroll@vailresorts.com



Billie Lynn Vigil
303-550-8414
billielynn32@yahoo.com



Chele Clark, CGMP
720-508-6209
chele.clark@coagov.gov



Gysela Fillingham, CMP
303-571-9461
gfillingham@visitdenver.com

Tuesday, March 12, 2019

7:30 AM - REGISTRATION

1:00 - 2:00 PM: MINDFULNESS CENTER OPEN HOUSE - Room 210/212

2:00 - 3:15 PM - PLANNER ONLY EDUCATION SESSION

FROM THE BALLROOM TO THE BOARDROOM: A STRATEGIC CONVERSATION WITH MICHAEL DOMINGUEZ - MODERATED BY CHRISTY LAMAGNA, AUTHOR, THE STRATEGIC PLANNING GUIDE FOR EVENT PROFESSIONALS - Room 501-504 - OPEN TO ALL REGISTERED PLANNERS

3:30 - 4:30 PM - TRADE SHOW - VISIT SPONSORS & EXHIBITORS
SUPPLIERS NOT EXHIBITING ARE EXCLUDED FROM THIS EVENT

4:30 - 5:30 PM - OPENING GENERAL SESSION

LIGHTEN UP AND LEAD: LEVERAGE LEVITY TO BUILD A CULTURE OF CONNECTION AND ENGAGEMENT - Tami Evans: MILE HIGH BALLROOM

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5:30 - 7:00 PM - OPENING NIGHT RECEPTION
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Wednesday, March 13, 2019

7:30 - 8:30 AM - REGISTRATION AND NETWORKING BREAKFAST
VISIT SPONSORS & EXHIBITORS

8:30 - 9:30 AM - OPENING GENERAL SESSION

Emcee - Tami Evans

LEADING GROWTH AND TRANSFORMATION. HOW LEADERS AND ORGANIZATIONS ACCELERATE THEIR PROGRESS TO THE FUTURE - Peter Sheahan: MILE HIGH BALLROOM

9:30 - 10:45 AM - SOLUTION CIRCLES - SEE PAGE 13

9:30 - 11:00 AM - TRADE SHOW - VISIT SPONSORS & EXHIBITORS

11:00AM - 12:00 PM - SOLUTION CIRCLES - SEE PAGE 15

11:00 AM - 12:00 PM - FIRST CONCURRENT SESSIONS

EMPATHETIC DESIGN: GIVE THEM WHAT THEY WANT - Megan Finnell CMP and Megan Martin CMP, MPA: Room 207

LEADERSHIP STARTS WITH YOU: HOW TO CREATE MEMORABLE, MEANINGFUL & MAGICAL CONFERENCE EXPERIENCES - Michelle Ray CSP: Room 203/205

WE HAVE A SITUATION... - GERARD BRAUD CSP, FELLOW IEC: Room 403/404

MATTER: FINDING OPPORTUNITY IN DISRUPTION TO CREATE MORE VALUE AND BECOME THE OBVIOUS CHOICE - Peter Sheahan: Room 401/402

BRINGING MINDFULNESS TO YOUR MEETING - Holly Duckworth, CAE, CMP, LSP: Room 210/212

12:15 - 1:15 PM - LUNCH AND PROGRAM - FOUR SEASONS BALLROOM

1:15 - 2:30 PM - SOLUTION CIRCLES - SEE PAGE 19

1:15 - 2:15 PM - SECOND CONCURRENT SESSIONS

MITIGATING MEETING DISASTERS: CREATING SAFE MEETINGS IN AN UNSAFE WORLD - Brenda Rivers J.D.: Room 207

MICROSOFT EXCEL TIPS & TRICKS EVERY MEETING PROFESSIONAL SHOULD KNOW - Dawn Bjork MCT, MOSM: Room 403/404

PLANNER RX! - AVA DIAMOND; PAUL RADDE PhD; PAUL VORREITER: Room 501-503

LEADERSHIP TODAY: ARE YOU PLAYING CHESS OR CHECKERS? - Michael Dominguez: Room 401/402

BRINGING MINDFULNESS TO YOUR MEETING - Holly Duckworth, CAE, CMP, LSP: Room 210/212

2:15 - 2:30 PM - BREAK

2:30 - 3:30 PM - Third CONCURRENT SESSIONS

EVENTS IN THE #MeToo ERA - WHAT MEETING PROS NEED TO KNOW - NORA BURNS SPHR: Room 203/205

TODAY'S MEETINGS - TOMORROW'S FORECAST AND YOUR KEY ROLE IN BOTH - Roger Rickard: Room 405-407

THE 7 HABITS OF HIGHLY STRESSFUL PEOPLE - Stacy Pederson: Room 403/404

AN EQUITABLE APPROACH TO NEGOTIATING HOTEL CONTRACTS - Kimberly Forte CGMP; Kimberly Dorony; Jenn Kimbel-Wade CMP: Room 207

BRINGING MINDFULNESS TO YOUR MEETING - Holly Duckworth, CAE, CMP, LSP: Room 210/212

3:45 - 4:45 PM - CLOSING GENERAL SESSION

PASSION! 8 STEPS TO REIGNITE YOURS - Mark J. Lindquist: MILE HIGH BALLROOM



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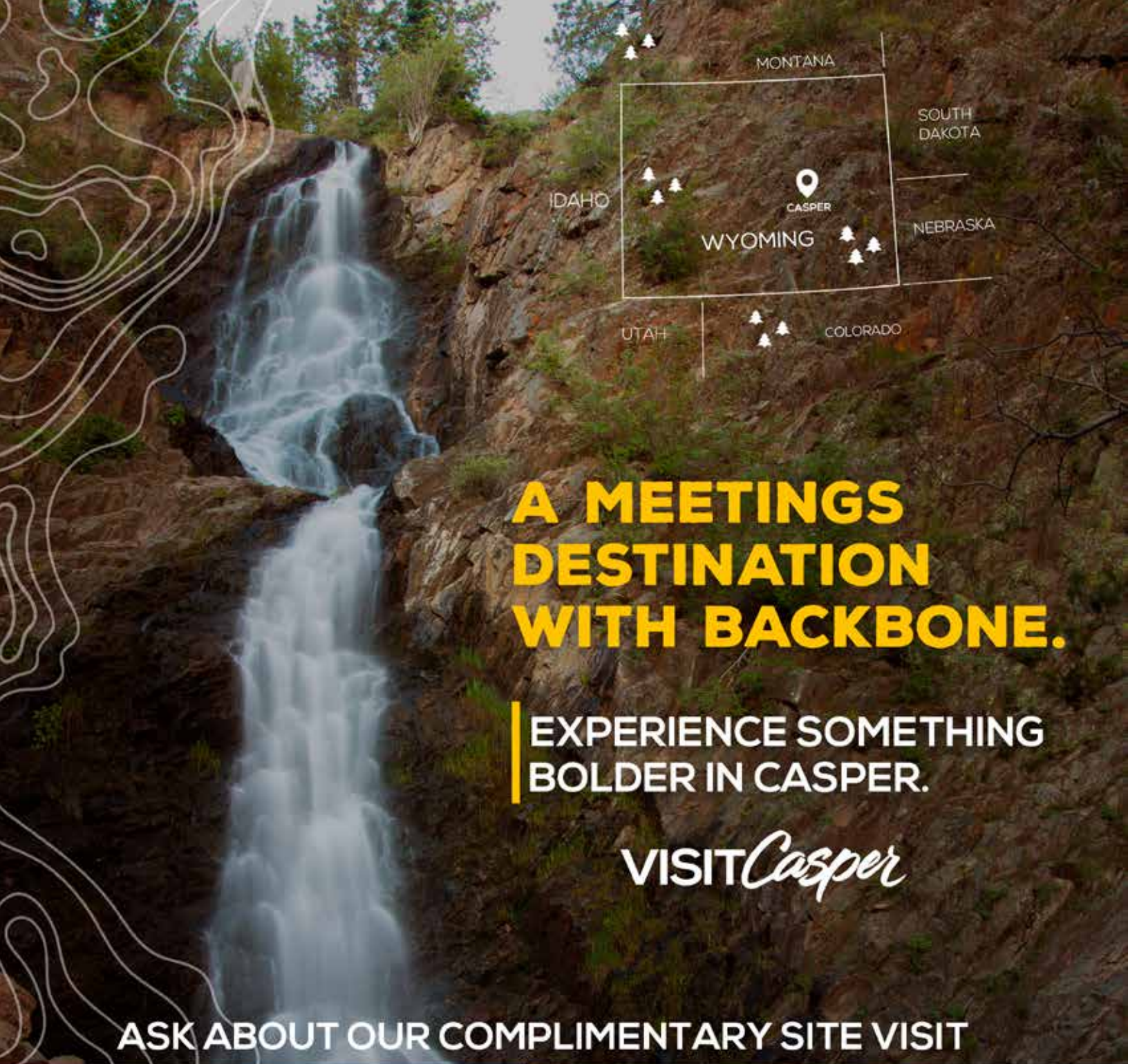
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MIC
of Colorado

Meetings Industry Council of Colorado
Educational Conference and Trade Show

**TUESDAY, MARCH 12 AND
WEDNESDAY, MARCH 13, 2019**

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2:00 p.m. - 3:15 p.m. - Room 201/203 - (OPEN TO ALL REGISTERED PLANNERS)

From the Ballroom to the Boardroom: A Strategic Conversation with Michael Dominguez - Moderated by Christy Lamagna, author, The Strategic Planning Guide For Event Professionals - Room: 501-504

Presented by Michael Dominguez and Moderated by Christy Lamagna CMP, CMM, CTSM

Make 2019 the year you become an indispensable part of your organization and earn executive status, benefits and compensation. In 60 minutes, you will learn how to lay the foundation for transforming your organization's event programs, your career and the meetings industry. By shifting your thinking from a logistic to a strategic perspective you'll turn your programs into the most powerful sales and marketing tool at your company's disposal, bringing quantifiable ROI and contributing to the bottom line.

Make a list of the things you would like to change about your work environment and bring them to the session. Be prepared to leave with a plan to eliminate most of what is on that list and make this the year everything changes!

Learner Objectives:

1. The difference between planning strategically and logistically
2. 3 key questions to ask when determining ROI
3. What a continuous communication cycle is and why it's imperative to achieving strategic goals

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CMP✓ CMP-IS Domain A: Strategic Planning – 1.00 CE credit

VISIT *Casper***3:30 P.M. – 4:30 P.M. ~ OPENING TRADE SHOW**

Opening Night General Session - Mile High Ballroom

4:30 - 5:30 p.m.

Lighten Up and Lead: Leverage levity to build a culture of connection and engagement

Presented by Tami Evans, MIC Conference Emcee



A happy workplace is imperative to success, but how do you remain positive AND professional? Laugh and learn key characteristics to create levity in the worker, workforce and workplace, with tools that help you reach your personal and professional potential through the power of fun. Connection creates culture and culture creates employee engagement - and the fastest way to connect is through levity. Engagement empowers employees to collaborate through challenges, create innovative solutions, and communicate confidently. Not to mention the bump to your bottom line!

The background combination of corporate manager and professional actress allows Tami to deliver a powerful and memorable keynote using humor based storytelling, clean and captivating visuals, videos and music. Audience members become part of the program during hilarious interactive moments they will repeat on the reception dance floor. Every keynote is highly customized to the attendees, and the powerful tools they learn will improve both their professional and personal life, and they will have a blast doing it. If they are laughing they are listening, and if they are listening they are learning.

After attending this session, the attendee will be able to:

1. Improve communication
2. Increase self-confidence
3. Discover how to help activate a positive workplace
4. Learn how to keep team members motivated, optimistic, energized

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5:30 P.M. – 7:00 P.M. ~ OPENING NIGHT RECEPTION AND TRADE SHOW



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SUMMER

- Welcome amenity*
- Scenic gondola ride
- One-hour guided hiking tour
- Smoothie bar or trail mix break
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FALL

- Welcome amenity*
- One-hour guided foliage hiking tour
- Yoga class for up to 20 people
- 30% spa services
- Candy apple break

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Based upon availability and subject to blackout dates by resort and for groups that consume prior to 12/31/2020; Not applicable in conjunction with other group offers; A group is defined as contracting 10 peak room nights or more with a length of stay of two or more nights. Amenities are while supplies last.* Select offer is good for one per peak guest room night. Epic Discovery is offered in Vail, Breckenridge and Heavenly.**

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2019 MIC OF COLORADO CONFERENCE EMCEE - TAMI EVANS

With focus on a variety of topics around leadership, employee engagement, client connection and culture strategy with a direct link back to retention, productivity and profitability, Tami's presentations are content-rich, interactive and filled with her relatable and relevant humor. She believes if they are laughing they are listening, and if they are listening they are learning.

Engaging, entertaining and energizing, Tami Evans creates an unforgettable experience for audiences. Her "use it now" content has helped ignite positive workplaces for exceptional organizations including Microsoft, Raytheon, Dun & Bradstreet, Dove Chocolate, The New York Times, Nissan, The Gap, Kellogg's, Coldwell Banker and The American Heart Association.

Formerly the president of the National Speakers Association of NYC, Evans has also worked as a corporate manager, university professor, communications specialist, as well as such diverse career experience as a fashion designer and professional actress. She also holds a Masters of Fine Arts, and BAA degrees in Broadcasting Communications and Theatre.

Evans celebrates and motivates participants, engages and empowers employees, creates communication cohesion, boosts confidence, and busts stress. Her popular presentations enhance leadership skills, communication, empowerment, and how to have a lot more fun doing it all.

**8:30 - 9:30 a.m.**

Leading Growth and Transformation. How Leaders and Organizations Accelerate their Progress - MILE HIGH BALLROOM

Presented by Peter Sheahan



In an engaging, case-study rich keynote session, Peter Sheahan will help the audience understand how to grow and scale their businesses in a competitive environment, navigate the growing talent challenges facing the meetings industry, and find opportunity in the midst of rapid change. Peter will use real-world examples of individuals who have been able to move towards the edge of disruption and transform their teams and organizations by:

Telling themselves the truth and taking ownership for the changes in their industry

Unleashing their ambition and developing an abundance mindset

Moving from agreement to alignment behind a shared vision of inspiration and growth for the future

Peter will encourage them to move towards change and disruption and find opportunity in it because companies don't transform, people do.

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cmpv CMP-IS Domain F: Stakeholder Management – 1.00 CE Hour
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11:00 AM - 12:00 PM ~ FIRST CONCURRENT SESSIONS (5)

EMPATHETIC DESIGN: GIVE THEM WHAT THEY WANT - Room 207

CMP-IS Domain: G: Meeting or Event Design - 1.00 CE Hour

**Megan Finnell CMP**, Assistant Director, Meetings & Conferences, Medical Group Management Association (MGMA)**Megan Martin CMP, MPA**, Hospitality Industry Performance Development Partner, Speaker, Trainer & Leadership Coach, National Conference of State Legislatures

Come conduct a deep dive analysis of your conference agenda allowing you to design the moments of your conference through the lens of your attendees, exhibitors and sponsors and organizations' goals and objectives.

Learner Objectives:

- Identify different stakeholder wants
- Clarify pain points and conflicts
- Find solutions that give everyone what they want.

LEADERSHIP STARTS WITH YOU: HOW TO CREATE MEMORABLE, MEANINGFUL & MAGICAL CONFERENCE EXPERIENCES -

Room 203/205

CMP-IS Domain F: Stakeholder Management - 1.00 CE Hour

**Michelle Ray CSP**, CEO & Founder, Lead Yourself First Enterprises

We've often heard the adage "everyone can be a leader", but what does this mean? The most practical answer is to think of leadership in terms of character, not position or title. A leader is someone at any level who has grasped the ability to take charge of their thoughts, and consequently their actions, in any situation.

As meeting industry professionals, we are often tested to be the best version of ourselves with our clients and key stakeholders. The pressures associated with orchestrating outstanding conference experiences are often extreme as we strive to exceed the expectations of audiences, sponsors and our key suppliers. In order to take the lead and achieve success, we need to see ourselves as leaders. We should never underestimate our personal power and ability to control our reality.

Are you tapping into your own innovative potential? Are you demonstrating unwavering confidence in your interactions with clients, colleagues and industry partners? Leadership begins with taking the initiative and leading yourself first.

Delivering her message with insight, wit and humour, Michelle's energizing, informative and dynamic keynote presentation, audiences will be reminded of the power of personal leadership. The will learn strategies to take the lead, embrace any challenge and create their own outcomes, long after the meetings end.

Learner Objectives:

- Realize the incredible leverage of modelling a "do-what it takes" attitude
- Tap into your innovative potential to bring out the best in yourself and others
- Learn to take the lead, embrace new challenges and see them as opportunities for success

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**WE HAVE A SITUATION...** - Room 403/404

CMP-IS Domain C: Risk Management - 1.00 CE Hour

**Gerard Braud CSP, Fellow IEC**, President/CEO, Gerard Braud Communications

Increasingly, meeting and event planners find themselves in that uncomfortable place where a great event faces a potential crisis, because a small incident escalates into controversy. As audience members reflect a greater sensitivity to every word and action by speakers, social media becomes a megaphone and amplifier of negative perceptions. Left unchecked, an organization or event can see its reputation and revenue placed in serious jeopardy. It's time to take an insightful look at situational awareness and how to plan a response so that a smoldering crisis doesn't reach a flashpoint. Crisis communications expert Gerard Braud, CSP (Jared Bro) shares insights on how to prepare for a potential crisis and how to have the tools necessary to respond quickly.

Learner Objectives:

- Learn to embrace the power of a vulnerability assessment.
- Explore the double-edged sword realities of social media and the attendees who use it.
- Adopt a proven 5-Step crisis communications process so you respond quickly and appropriately to any escalating situation.

MATTER: FINDING OPPORTUNITY IN DISRUPTION TO CREATE MORE VALUE AND BECOME THE OBVIOUS CHOICE - Room 401/402

CMP-IS Domain F: Stakeholder Management - 1.00 CE Hour

**Peter Sheahan**, Founder and Group CEO of Karrikins Group

In this breakout session, Peter Sheahan will unpack for you the results of a multi-year, multi-industry study of companies who have become the obvious choice in the hearts and minds of their most important stakeholders.

Learner Objectives:

- Develop a point-of-view and become a thought leader
- Build elevated relationships with your most important stakeholders
- Move up the value chain and have an elevated impact

BRINGING MINDFULNESS TO YOUR MEETING -

Room 210/212

CMP-IS Domain E: Human Resources - 1.00 CE Hour

**Holly Duckworth CAE, CMP, LSP**, Leadership & Mindfulness Advisor, Leadership Solutions International

Are you skeptical about mindfulness? Science is now proving the power of mindfulness in our world of overwhelm. In this short talk Holly will share with you two mindfulness practices that don't require you to sit in the lotus position. You will learn how research is making mindfulness a proven business strategy to reduce your stress and provide you a healthier life. Pick up your mini-poster 7 Steps to Be A Mindful Meeting Professional.

Learner Objectives:

- Define what mindfulness is, and is not
- Expand your knowledge of researched strategies you can use to integrate mindfulness into every meeting.
- Assess one mindfulness technique that can be used in your meetings to increase the value of your meetings for attendees from all industries.



9:30 AM - 10:45 AM ~ SOLUTION CIRCLES - MILE HIGH BALLROOM

25 minute Solution Circles are collaboration hubs in the Exhibit Hall, allowing attendees to discover and come up with new solutions together with industry experts (12 attendees max per solution circle).

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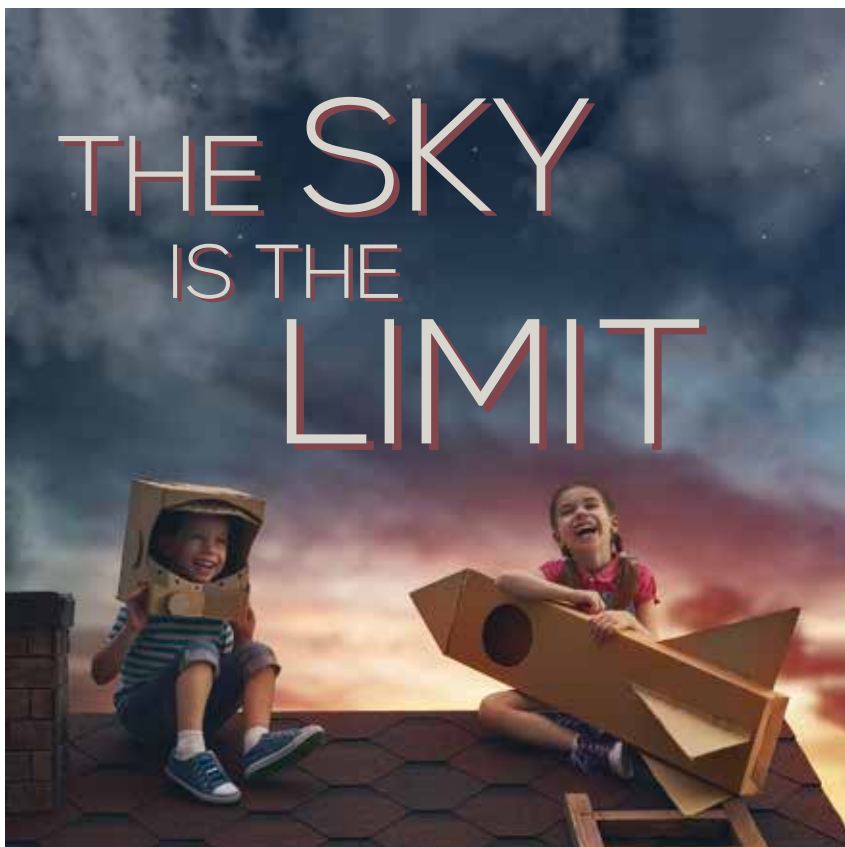
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11:00 AM - 12:00 PM ~ SOLUTION CIRCLES - MILE HIGH BALLROOM

Come join us for the breakout sessions (each breakout session is listed separately in the agenda) and solution circles. Solution circles are collaboration hubs in the Exhibit Hall, allowing attendees to discover and come up with new solutions together with industry experts (12 attendees max per solution circle).

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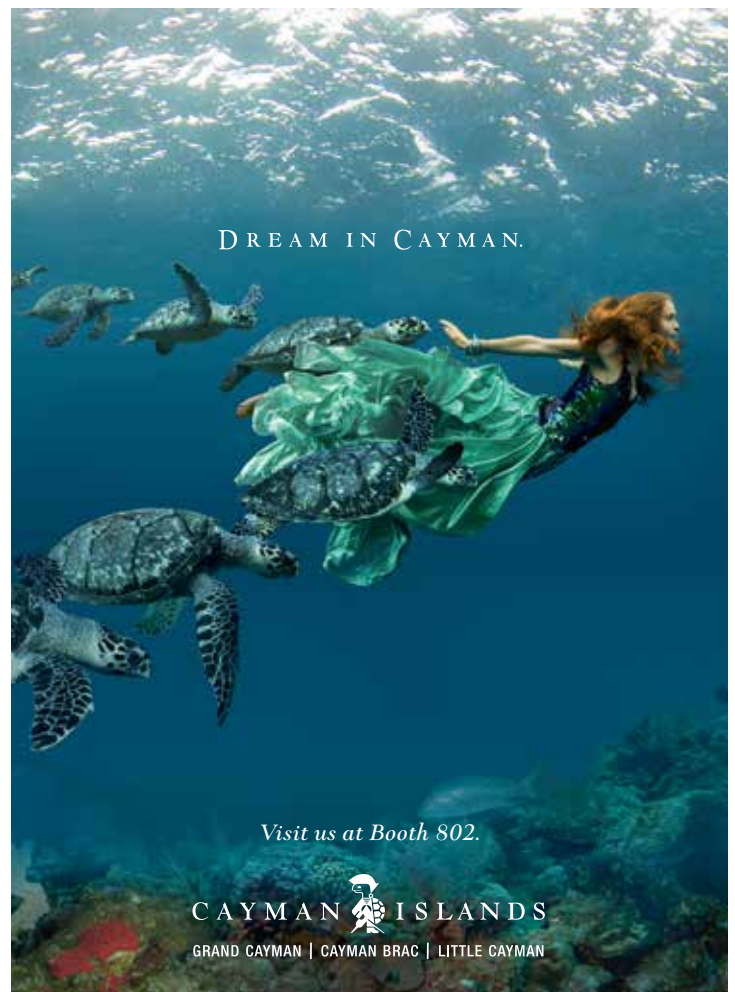
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1:15 - 2:15 PM ~ SECOND CONCURRENT SESSIONS (5)

MITIGATING MEETING DISASTERS: CREATING SAFE MEETINGS IN AN UNSAFE WORLD - Room 207

CMP✓ CMP-IS Domain C: Risk Management – 1.00 CE Hour

**Brenda Rivers**

Andavo Meetings and Incentives

Incentive industry, Brenda Rivers knew there was a better way to ensure her meeting clients were not only ready but able to deal with whatever potential disaster could come their way. In this content rich session, Brenda will share a new, collaborative approach to building, executing and most importantly, selling your C-Suite on an exceptional and cost-effective method for ensuring your company is ready... for anything. Participants will engage in a discovery process that puts their crisis management skills to the test.

Learner Objectives:

- Test your current state of preparedness to handle an event crisis
- Analyze the 4 duty of care standards for meeting planners
- Learn the 6 key elements for your event risk management strategy

MICROSOFT EXCEL TIPS & TRICKS EVERY MEETING PROFESSIONAL SHOULD KNOW - Room 403/404

CMP✓ CMP-IS Domain B: Project Management – 1.00 CE Hour

**Dawn Bjork MCT, MOSM, Technology Speaker & Microsoft Certified Trainer, The Software Pro**

Microsoft Excel is packed full of features designed to help meeting professionals manage budgets, handle registrations, and other key event projects. Yet with all of its power, you're likely wasting hours of time as many Excel shortcuts, tips, and techniques are not obvious or intuitive.

Join this session to find out how to simplify actions in Excel, manage complex data, and explore tools to save you and your organization time and money.

Learner Objectives:

- Explore data entry tips, automation shortcuts, and tools for easy formatting.
- Learn the top essential Excel functions to extract, convert, and manage data.
- Discover tricks for working with multiple worksheets and see how to summarize data with PivotTables.

PLANNER RX! - Room 501/502/503

CMP✓ CMP-IS Domain G: Meeting or Event Design – 1.00 CE Hour

**Ava Diamond, Ava Diamond International**

Paul Radde PhD, The Thrival Institute, a subsidiary of Thrival Systems®

Paul Vorreiter, Reflective Spark, LLC



Join three experts who will give you proven strategies and ideas for tackling three of the biggest planner challenges; Roomsets, Powerpoint and Audience Engagement! Come experience an innovative format with a station rotation experience and come away with solutions you can immediately implement.

Learner Objectives:

- Learn three critical elements of a usable event template and how to provide social media tags speakers will use to promote your event
- Discover how to coach your event speakers to create interactive experiences for participants to engage them early, present on-target learning, and increase post-event problem solving.
- Experience three creative roomsets designed to promote different audience behaviors and learn how to set a room, on a budget, to support the learning experience you desire.

LEADERSHIP TODAY: ARE YOU PLAYING CHESS OR CHECKERS? - Room 401/402

CMP✓ CMP-IS Domain F: Stakeholder Management – 1.00 CE Hour

**Michael Dominguez, Senior Vice President and Chief Sales Officer, MGM Resorts International**

We all understand that the world is quite complex today and the responsibility of leading a team has never been more challenging. In a world of multi-generations, multiple communication platforms and numerous distractions Team Dynamics have become complicated.

This session on team dynamics will help identify the necessary understandings if you are going to be successful in building deep and sustainable teams to ensure that you and your organization not only remain relevant...but even remain! Join us as MGM Resorts International's, Chief Sales Officer and Immediate-Past Chairman of MPI's International Board of Directors walks us through important Team Structure: The Importance of Culture, Understanding the importance of humility and starting with building the right team members.

Learner Objectives:

- Learn what teams look like today
- Learn the primary difference between Management and Leadership
- Review a case study of a sustainable, successful culture
- Learn to focus on the behaviors of the team versus the demographic

BRINGING MINDFULNESS TO YOUR MEETING - Room 210/212

CMP✓ CMP-IS Domain E: Human Resources – 1.00 CE Hour

**Holly Duckworth CAE, CMP, LSP, Leadership & Mindfulness Advisor, Leadership Solutions International**

Are you skeptical about mindfulness? Science is now proving the power of mindfulness in our world of overwhelm. In this short talk Holly will share with you two mindfulness practices that don't require you to sit in the lotus position. You will learn how research is making mindfulness a proven business strategy to reduce your stress and provide you a healthier life. Pick up your mini-poster 7 Steps to Be A Mindful Meeting Professional.

Learner Objectives:

- Define what mindfulness is, and is not
- Expand your knowledge of researched strategies you can use to integrate mindfulness into every meeting.
- Assess one mindfulness technique that can be used in your meetings to increase the value of your meetings for attendees from all industries.



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1:15 - 2:30 PM ~ SOLUTION CIRCLES & TRADE SHOW (OPTIONAL) - MILE HIGH BALLROOM

25 minutes Solution Circles are collaboration hubs in the Exhibit Hall, allowing attendees to discover and come up with new solutions together with industry experts (12 attendees max per solution circle).

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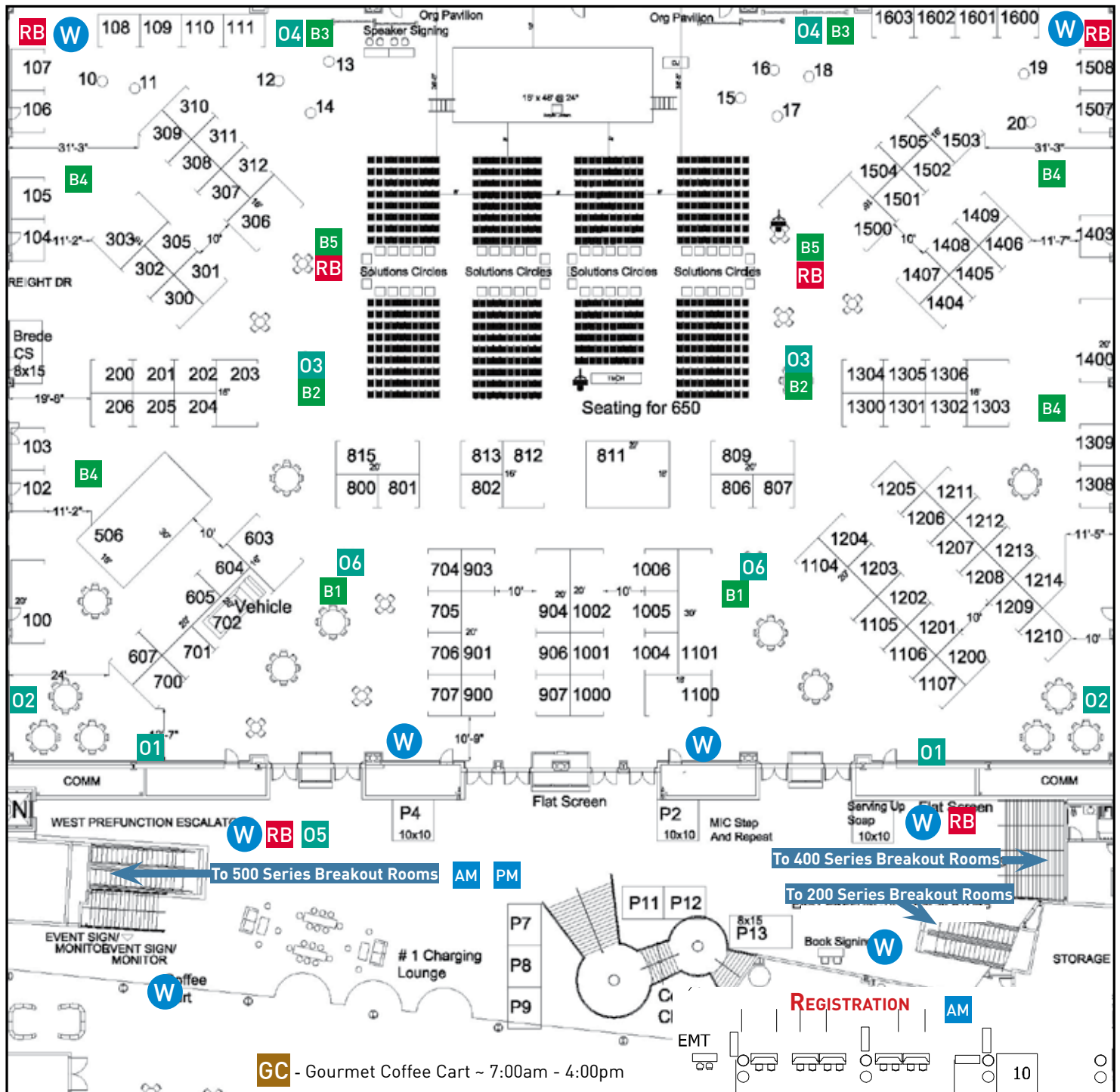
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2019 MIC of Colorado Trade Show Floor - Mile High Ballroom, Colorado Convention Center



3/12/19

OR = Opening Reception ~5:30 - 7:00pm

O1 : Superfood Bruschetta Action Station

O2 : Street Pho Action Station

O3 : Farm to Grazing Table

O4 : Baked Polenta French Fry Station

O5 : Family Style Dessert Station

O6 : Water

RB = Opening Reception Bar

3/13/19

B = Breakfast ~ 7:30am - 8:30am

B1 : Build your Own Yogurt Bar (GF)

B2 : Breakfast Sandwiches

B3 : Savory Oatmeal Bowl (GF)

B4 : Coffee

B5 : Water

AM = AM Break ~ 10:45am - 11:00am

W = Water Station

Lunch & Program ~ 12:00pm - 1:15pm
In the Four Seasons Ballroom

PM = PM Break ~ 3:30pm - 3:45pm

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P7	All Digital Photo and Video	Broomfield, CO	Cal Cheney	303-494-2320	email@alldigitalstudios.com	alldigitalstudios.com
P4	Ameristar Casino Resort Spa	Black Hawk, CO	Greg Staley	720-946-4271	greg.staley@ameristar.com	ameristar.com
P9	Andavo Meetings and Incentives	Greenwood Village, CO	Brenda Rivers	720-398-5507	brivers@andavomeetings.com	andavomeetings.com
1107	Aspen Chamber Resort Association	Aspen, CO	Liz Cluley	970-920-7196	lcluley@aspenchamber.org	aspenchamber.org
1101	Associated Luxury Hotels International (ALHI)	Denver, CO	Bill Light	303-756-9466	blight@alhi.com	alhi.com
1005	Atlantis Paradise Island, Bahamas	Denver, CO	Drew Welsheimer	720-298-7862	drew.welsheimer@atlantisparadise.com	atlantisbahamas.com
1201	Beaver Run Resort & Conference Center	Breckenridge, CO	Kim Hawks	970-453-8729	khawks@beaverrun.com	beaverrun.com
307	Bismarck-Mandan CVB	Bismarck, ND	Lindsey Morey	701-557-7119	lindsey@bmcvb.com	noboundariesnd.com
308	Bloomington Convention & Visitors Bureau	Bloomington, MN	Julie Giorgio	952-278-8510	jgiorgio@bloomingtonmn.org	bloomingtonmn.org
311	Boise Centre	Boise, ID	Lori Brown	208-489-3664	lbrown@boisecentre.com	boisecentre.com
702	Boulder CVB	Boulder, CO	Fig Wirkler	303-938-2911	fig.wirkler@bouldercvb.com	bouldercoloradousa.com
702	Boulder CVB	Boulder, CO	Cara Bettinger	303-938-2089	cara.bettinger@bouldercvb.com	bouldercoloradousa.com
1206	Breckenridge Tourism Office	Breckenridge, CO	Angela Wirth	970-389-0449	awirth@gobreck.com	BreckMeetings.com
1206	Breckenridge Tourism Office	Breckenridge, CO	Julie Chandler	970.453.5068	jchandler@gobreck.com	BreckMeetings.com
811	Brede Exposition Services	Denver, CO	Ansley Seymour	303-901-6326	aseymour@brede.com	brede.com
1104	Business Events Canada	San Francisco, CA	Robin Thompson	415-388-3022	Robin.Thompson@businesseventsCanada.ca	businesseventsCanada.ca
1306	Caesars Entertainment	Las Vegas, NV	Lars Andresen	702-694-8152	LAndresen@caesars.com	caesarsmeansbusiness.com
1306	Caesars Entertainment	Las Vegas, NV	Destinee Walker	702-305-6088	dewalker@caesars.com	caesarsmeansbusiness.com
1400	Casino Del Sol	Tucson, AZ	Megan Ryan	520-324-9390	megan.ryan@casinodelsol.com	casinodelsol.com
801	Cayman Islands Department of Tourism	New York, NY	Julie Obreiter	303-518-0573	jobreiter@caymanislands.ky	visitcaymanislands.com
900	CEAVCO Audio Visual Co., Inc.	Arvada, CO	Pete Goetz	303-539-3541	petegoetz@ceavco.com	ceavco.com
806	Centerplate Catering	Denver, CO	Erin Brown	303-228-8081	Erin.Brown@Centerplate.com	centerplate.com
1203	Cheyenne Mountain, Colorado Springs - A Dolce Resort	Colorado Springs, CO	Tom Walker	719-538-4013	tom.walker@dolce.com	cheyennemountain.com
1100	Christie's Photographic Solutions	Orlando, FL	Michelle Granger	407-345-1100	michelle@christiesphotographic.com	christiesphotographic.com
1502	Club Med Resorts	Miami, FL	Jennifer Brown	314-201-2579	jennifer.brown@clubmed.com	meetings-events-clubmed.us
807	Colorado Convention Center	Denver, CO	Rich Carollo	303-228-8022	rcarollo@denverconvention.com	denverconvention.com
13	Colorado Festivals and Events Association (CFEA)					coloradofestival.com
906	Colorado Meetings & Events and Mountain Meetings Magazines	Centennial, CO	Bob Haddad	303-617-0548	bob.haddad@tigeroak.com	mtn.meetingsmags.com
813	Colorado Springs Convention & Visitors Bureau	Colorado Springs, CO	Katherine Reak	719-685-7632	Kathy@VisitCOS.com	visitcos.com
1202	Copper Mountain Resort	Copper Mountain, CO	Carol Schmidt	970-968-2318	cschmidt@coppercolorado.com	coppercolorado.com
P13	Cultivate	Boulder, CO	Rebecca Meskis	317-649-0135	rebecca@cultivatepcg.com	CULTIVATEPCG.COM
1006	Cvent	Tysons Corner, VA	Chris Kearney	805-879-3923	ckearney@cvent.com	cvent.com
1603	Destination Colorado	Castle Rock, CO	Colleen Schwake	720-670-0671	colleen@destinationcolorado.com	destinationcolorado.com
1208	Devil's Thumb Ranch Resort & Spa	Tabernash, CO	Maria Garces	970-726-4203	mgarces@devilsthumbbranch.com	devilsthumbbranch.com
607	Discover Newport, Rhode Island	Newport, RI	Anne Roberts	401-845-9127	aroberts@discovernewport.org	discovernewport.org
1600	DoubleTree Grand Junction	Grand Junction, CO	Shana Martin	970-257-8129	shana.martin@hilton.com	doubletree.com
109	Elevation Hotel and Spa	Crested Butte, CO	Jill LaCroix	720-496-9959	jill.lacroix@boxerresorts.com	boxerresorts.com
800	Estes Park Event Center	Estes Park, CO	Karen Lynch	970-577-3956	klynch@estes.org	estes.org
1304	EventWaves	Highlands Ranch, CO	Hugo Hellberg	720-775-7930	hugo.hellberg@eventwaves.com	eventwaves.com
1408	Experience Scottsdale	Scottsdale, AZ	Shannon Johnson	480-889-2704	sjohnson@experiencescottsdale.com	experiencescottsdale.com
1508	Explore St. Louis	St. Louis, MO	David Rayment	303-828-0958	drayment@explorestlouis.com	explorestlouis.com
1508	Explore St. Louis	St. Louis, MO	Patricia Barnett	314-992-0645	pbarnett@explorestlouis.com	explorestlouis.com
704	Fort Worth Convention & Visitors Bureau	Fort Worth, TX	Julie Gorman	208-939-6396	JulieGorman@FortWorth.com	FortWorth.com
201	Four Seasons Hotels and Resorts	Irving, TX	Melissa Quest-Hays	214-803-3132	melissa.hays@fourseasons.com	fourseasons.com
901	Freeman	Denver, CO	Darlene Bass	303-316-3740	darlene.bass@freemanco.com	freeman.com
310	Garden of the Gods Club & Resort	Colorado Springs, CO	Lee Reijgers	719-520-4989	lreijgers@ggclub.com	ggclub.com
1000	GES	Aurora, CO	Nicole Nguyen	303-200-4307	nnguyen@ges.com	ges.com
19	Global Business Travel Association (GBTA)					rockymountainbta.org
107	Golden Nugget Las Vegas	Las Vegas, NV	Allen Oakley	702-386-8385	aoakley@goldennugget.com	goldennugget.com
604	GoProvidence	Providence, RI	Kathleen Ceseretti	401-456-0234	kceseretti@goprovidence.com	goprovidence.com
605	Greater Boston Convention & Visitors Bureau	Boston, MA	Gregory Thomas	419-206-9576	gthomas@bostonusa.com	bostonusa.com
309	Greater Palm Springs CVB	Rancho Mirage, CA	Matt Bark	760-969-1332	mbark@gpscvb.com	visitgreaterpalmsprings.com
1507	HALO Branded Solutions	Centennial, CO	Mary Keener	303) 618-3537	mary.keener@halo.com	halo.com/mary-keener
1105	Hermes Worldwide, Inc.	Denver, CO	Kevin Hedican	577-7600-7611	kevin@hermesworldwide.com	hermesworldwide.com
108	Hilton Fort Collins	Fort Collins, CO	Andrea Hoffenbecker	970-494-2968	Andrea.hoffenbecker@atriumhospitality.com	fortcollins.hilton.com
P12	History Colorado Center	Denver, CO	Natalie Schwab	303-866-4597	natalieschwab@kmsa.com	historycolorado.org
306	Holiday Inn Denver Stapleton Hotel	Denver, CO	Candice Hobson	303-329-3712	Candice.tucker@renaissancehotels.com	ihg.com/holidayinn/hotels/us/en/denver/denst/hoteldetail
12	Hospitality Sales & Marketing Association International (HSMIAI)					www.socohsmai.org
202	Hotel Talisa, A Luxury Collection Resort, Vail	Vail, CO	Lauren Lacy	303-204-0224	llacy@hoteltalisa.com	hoteltalisa.com
811	Image Audiovisuals, Inc.	Denver, CO	Diana Mueller	303-758-1818	Diana@imageav.com	imageav.com
11	International Association of Exhibitions and Events (IAEE) Rocky Mountain Chapter					iaee-rmc.com
20	International Live Events Association (ILEA))					ileadenver.com
1504	J&S Audio Visual, Inc	Denver, CO	Sidney Stoper	303-792-5588	sidneys@j sav.com	jsav.com
603	Kimpton Hotels & Restaurants	Denver, CO	Elizabeth Harty	720-592-1436	elizabeth.harty@hotelborndenver.com	hotelborndenver.com
1303	Little America Cheyenne	Cheyenne, WY	Kellie Moser	307-775-8436	kmoser@cheyenne.littleamerica.com	cheyenne.littleamerica.com
1305	Little Rock Convention and Visitors Bureau	Little Rock, AK	Marilyn Koehler	501-370-3225	mkoehler@littlerock.com	littlerock.com
1501	Los Angeles Tourism & Convention Board	Los Angeles, CA	Dominique Redmond	213-236-2368	dredmond@latourism.org	meetla.com
506	Marriott International	Denver, CO	Michael Clarke	303-478-8015	michael.a.clarke@marriott.com	marriott.com
1403	Meet Minneapolis	Minneapolis, MN	Sheila Tapia	612-767-8126	sheilat@minneapolis.org	minneapolis.org
16	Meeting Professionals International					mpiweb.org/chapters/rocky-mountain
104	Nashville Convention & Visitors Corporation	Denver, CO	Maggie Reaville	615-414-4738	maggie@visitmusiccity.com	visitmusiccity.com
17	National Association for Catering & Events (NACE)					nacedenver.com
18	National Speakers Association - Colorado (NSA-CO)					nsacolorado.org
102	NYC & Company	New York, NY	Cory Rosenberg	212-484-1200	crosenberg@nycgo.com	nycgo.com
700	O'Design Production and Consulting	Parker, CO	Stephen O'Connor	303-877-9275	soconnor@odesignnpc.com	odesignnpc.com

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300	Palm Springs Convention Center Managed by SMG	Palm Springs, CA	Shawn Sande	760-322-8467	ssande@palmspringscc.com	palmspringscc.com
706	Phantom Circus, LLC	Denver, CO	Natalie Brown	720-504-7993	natalie@phantomcircus.com	phantomcircus.com
1602	Philadelphia Convention and Visitors Bureau	Philadelphia, PA	Maria Grasso	215-636-4402	Maria@discoverphl.com	discoverphl.com
1210	PMSI PROMOS INC	Lake Worth, FL	Marty Bear	203-767-2780	marty@callpms.com	callpms.com
707	Preferred Hotels & Resorts	Sacramento, CA	Jennifer Collins	916-570-3849	jcollins@preferredhotels.com	phgmeetings.com
1214	Premier Charters	Golden, CO	Ryan Benjamin	303-289-2222	ryan@premierchartersdenver.com	ridepremier.com
14	Professional Convention Management Association Rocky Mountain Chapter (RMPDMA)					rockymountain.pdma.org
111	Realize Colorado	Denver, CO	Deana Mitchell	970-471-7529	deana@realizecolorado.com	realizecolorado.com
111	Realize Colorado, A Global DMC Partner	Highlands Ranch, CO	Tina Schwab		Tina@realizecolorado.com	realizecolorado.com
306	Renaissance Hotels	Denver, CO	Jamie Dodero	303-336-5255	jamie.dodero@renaissancehotels.com	marriott.com
309	Renaissance Indian Wells Resort & Spa	Indian Wells, CA	Emily Cordova	760-773-4444	emily.cordova@renaissancehotels.com	renaissanceindianwells.com
300	Renaissance Schaumburg Convention Center Hotel & MEET Chicago Northwest	Schaumburg, IL	Lisa Saner	847-303-4136	Lisa.Saner@renhotels.com	renaissanceschaumburg.com
1503	Reno Tahoe CVB	Reno, NV	Aleta Barrett	970-710-1859	abarrett@RenoTahoeUSA.com	VisitRenoTahoe.com
100	Ritz-Carlton, Bachelor Gulch	Avon, CO	Marcella Bettis	970-343-1193	marcella.bettis@ritzcarlton.com	ritzcarlton/bachelorgulch.com
1211	Sage Hospitality	Denver, CO	Jesse Kittelstad	720-587-6932	Jesse.kittelstad@embassysuitesdenverdowntown.com	sagehospitality.com
103	Sage Hotels Collection	Denver, CO	Casey Lounsberry	303-628-5426	Casey.Lounsberry@SageHospitality.com	SageHospitality.com
1406	San Diego Tourism Authority	San Diego, CA	Ernie Rossow	619-557-2833	erossow@sandiego.org	sandiego.org
1500	San Francisco Travel	San Francisco, CA	Marco Rodriguez	415-227-26182	marco@sfrtravel.com	sfrtravel.com
105	Santa Fe-Meet Different	Santa Fe, NM	Kim Harmon	505-955-6218	kaharmon@santafenm.gov	santafe.org
1205	Snowmass Tourism	Snowmass Village, CO	Jim O'Leary	970-922-2232	joleary@gosnowmass.com	gosnowmass.com
15	Society of Government Meeting Professionals Rocky Mountain Chapter (SGMP)					sgmprockymtn.com
204	Sonnenalp Hotel - Vail	Vail, CO	Heather Kerstiens	303-798-0098	hkerstiens@sonnenalp.com	sonnenalp.com
P10	Splash Promotions	Aurora, CO	Russell Aagaard	303-552-9547	russ@splash-promo.com	splash-promo.com
206	Teneo Hospitality Group	Castle Rock, CO	Jennifer Milliron	720-773-8850	Jennifer.milliron@teneohg.com	teneohg.com
1004	the ART, a Hotel	Denver, CO	Sarah Schaefer	720-709-4452	sschaefer@thearthotel.com	thearthotel.com
802	The Broadmoor Hotel	Colorado Springs, CO	Jeremy Wilson	719-471-6230	jwilson@broadmoor.com	broadmoor.com
1212	The Brown Palace	Denver, CO	Ann Sutherland-Lynch	303-312-5916	alynch@brownpalace.com	brownpalace.com
110	The Jacquard Hotel & Rooftop	Denver, CO	Stephanie Marcus	720-571-8024	stephanie.marcus@thejacquard.com	thejacquard.com
305	The Lodge at Deadwood	Deadwood, SD	Bobbi Grubb	605-571-2104	bgrubb@deadwoodlodge.com	deadwoodlodge.com
1200	The Ranch Events Complex	Loveland, CO	Katie Buttermore	970-619-4006	kbuttermore@larimer.org	treventscomplex.com
800	The Stanley Hotel	Estes Park, CO	Casey Weaver	970-987-1410	cweaver@stanleyhotel.com	stanleyhotel.com
1204	The Steamboat Grand	Steamboat Springs, CO	Meg Palumbo	970-871-5537	mpalumbo@steamboat.com	steamboatgrand.com
1505	The Venetian	Las Vegas, NV	Donna Rogers	702-449-9108	donna.rogers@sands.com	venetian.com
309	The Westin Mission Hills Golf Resort & Spa	Rancho Mirage, CA	Jennifer Starnes	760-770-2136	jennifer.starnes@westin.com	westinmissionhills.com
P8	Thrive! Meetings & Events	New Bern, NC	Tracy Stuckrath	404-242-0530	tracy@thrivemeetings.com	thrivemeetings.com
1601	Travel Portland	Portland, OR	Jamie McCool	503-548-0973	jamie@travelportland.com	travelportland.com
1601	Travel Portland	Portland, OR	Cathy Kretz	503-275-9788	cathy@travelportland.com	travelportland.com
200	Trump Hotels	Dallas, TX	Erin Donohue	214-552-2893	erin.donohue@trumphotels.com	trumphotels.com
1106	Two Roads Hospitality	Englewood, CO	Kathie Giles	949-245-8392	kgiles@tworoadshotels.com	tworoadshotels.com
P11	Universal Orlando Resort	Orlando, CA	Megan Haddock	407-793-9896	Megan.Haddock@universolorlando.com	universolorlando.com
809	Vail Resorts Meetings & Events	Broomfield, CO	Ellen Collins, GSO	303-881-7167	ecollins@vailresorts.com	vailresorts.com
303	Visit Albuquerque	Albuquerque, NM	Clarissa Baca	505-222-4346	Clarissa.baca@visitabq.org	VisitAlbuquerque.org
1308	Visit Anchorage	Anchorage, AK	Marlene Geils	907-257-2336	mgeils@anchorage.net	anchorage.net
904	Visit Aurora	Aurora, CO	Justin Clark	720-484-8906	justinclark@visitaaurora.com	visitaaurora.com
812	Visit Casper	Casper, WY	Ryan Hauck	307-234-5362	ryan@visitcasper.com	visitcasper.com
1303	Visit Cheyenne	Cheyenne, WY	Jim Walter	307-778-3133	jim@cheyenne.org	cheyenne.org
903	Visit Dallas	Dallas, TX	Gayla Fussell	214-280-3829	gayla@visitdallas.com	visitdallas.com
907	Visit Denver	Denver, CO	Gysela Fillingham	303-551-4251	gfillingham@visitdenver.com	visitdenver.com
1301	Visit Durango	Durango, CO	Marsha Wilson	859-361-0851	marsha@durango.org	durango.org
1207	Visit Fort Collins	Fort Collins, CO	Erik Barstow	970-631-7312	erik@ftcollins.com	visitftcollins.com
1600	Visit Grand Junction	Grand Junction, CO	Erin Chapman	970-244-1480	erinc@gjcity.org	visitgrandjunction.com
1001	Visit Greeley	Greeley, CO	Amy Dugan	970-352-3566	amy@greeleychamber.com	visitgreeley.org
312	Visit Houston	Houston, TX	Nyomi Jourdan, CMP, CTA	713-853-8922	njourdan@vithouston.com	vithouston.com
302	Visit Indy	Indianapolis, IN	Elizabeth Huston	317-262-8234	ehuston@visitindy.com	VisitIndy.com
302	Visit Indy	Indianapolis, IN	Nicole Perry	317-262-8234	nperry@visitindy.com	VisitIndy.com
1302	Visit KC	Kansas City, MI	Kyle Sadewwhite	816-691-3821	ksadewwhite@visitkc.com	visitkc.com
1200	Visit Loveland Colorado	Loveland, CO	Chris Bierdeman	970-962-2602	chris.bierdeman@cityofloveland.org	cityofloveland.org
106	Visit Milwaukee	Milwaukee, WI	Megan Husband	414-287-6239	mhusband@milwaukee.org	milwaukee.org
815	Visit Newport Beach	Newport Beach, CA	Amanda Kliem	949-719-6100	amanda@visitnewportbeach.com	visitnewportbeach.com
1405	Visit Phoenix	Phoenix, AZ	Chris Robertson	602-452-6221	croberson@visitphoenix.com	visitphoenix.com
1407	Visit Sacramento	Sacramento, CA	Betsy Longmire	916-808-7275	blongmire@visitsacramento.com	visitsacramento.com
301	Visit Salt Lake	Salt Lake City, UT	Diane Utley	801-534-4937	dutley@visitsaltlake.com	visitsaltlake.com
1404	Visit Santa Barbara	Santa Barbara, CA	Catherine Puccino	805-966-9222	catherine@santabarbaraca.com	MeetinSB.com
P2	Visit Seattle	Seattle, WA	Kelly Peiffer	312-662-3517	kpeiffer@visitseattle.org	visitseattle.org
701	Visit Spokane	Spokane, WA	Kim Main	509-742-9372	kmain@visitspokane.com	visitspokane.com
1400	Visit Tucson	Tucson, AZ	RoxAnne Erickson	520-770-2120	rerickson@visittucson.org	visitTucson.org
203	Visit Vail Valley - Vail Valley Partnership	Vail, CO	Susan Proffitt	970-477-4004	sproffitt@visitvailvalley.com	visitvailvalley.com
1309	Warwick Denver	Denver, CO	Laurie Poindexter	303-832-0311	lpindexter@warwickhotels.com	warwickdenver.com
1002	White Lodging	Westminster, CO	Stefanie Ferrell	720-550-4847	Stefanie.Ferrell@whitelodging.com	whitelodging.com
1209	Wings Over the Rockies Air & Space Museum	Denver, CO	Keisha Makonese	303-360-5360	kmakonese@wingsmuseum.org	wingsmuseum.org
1213	Woolley's Classic Suites	Aurora, CO	Leslie Milne	720-590-5204	leslie.milne@woolleyshotel.com	woolleyshotel.com
1203	Wyndham Grand Orlando Resort Bonnet Creek	Orlando, FL	Gustavo Sanchez	407-390-2353	gusanchez@wyndham.com	wyndhamgrandorlando.com
205	Wyndham Vacation Rentals - Mountain Meetings	Avon, CO	Molly Furtado	970-688-5334	molly.furtado@wynvr.com	wynvr.com
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12:00 PM - 1:15 PM ~ LUNCH PROGRAM

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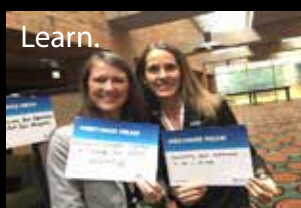
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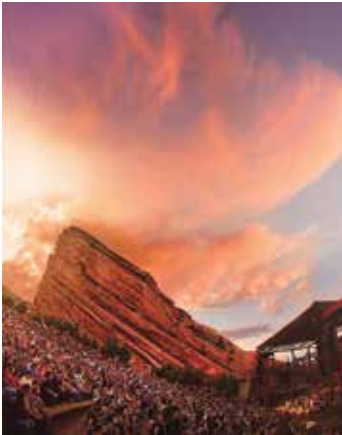
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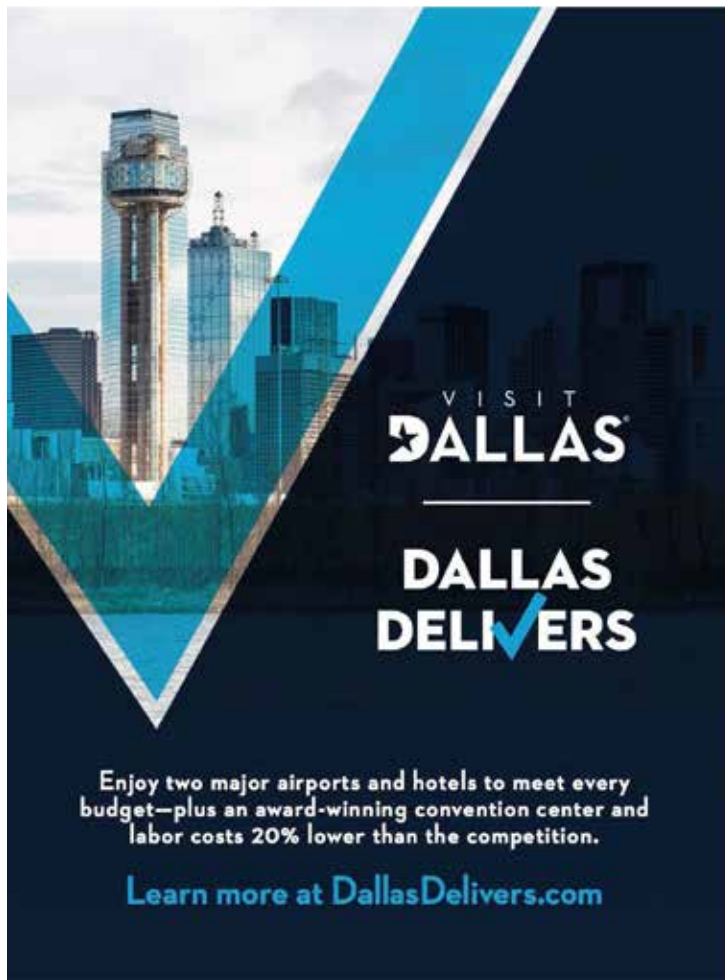
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2:30 - 3:30 PM ~ THIRD CONCURRENT SESSIONS (5)

EVENTS IN THE #MeToo ERA – WHAT MEETING PROS NEED TO KNOW - Room 203/205

CMP✓ CMP-IS Domain E: Human Resources – 1.00 CE Hour



Nora Burns SPHR, (Senior Professional Human Resources), Chief Curiosity Officer / Speaker, HR-Undercover

Does your meeting, event, and workplace have a zero tolerance policy? Do you truly mean zero tolerance? None, nil, nada, nine... or is it really zero-ish?

In this session, participants will complete an evaluation of their meetings, events, and workplace culture - what is the tolerance level - and the related risk level as things currently stand? Nora will share stories from her research, including the impact events of harassment have on team dynamics, employee retention, and customer service. She will share insights into how we can work to proactively work to limit the instances of harassment, discrimination, and bullying in our organizations, and at the meetings an events that we host. Together we will look at this issue from a different perspective, and leave better prepared to steer our organizations toward a more inclusive and respectful workplace culture.

In today's #metoo environment, with new legislation being passed at the state and local level to combat workplace harassment, it is critical that organizational leaders take a realistic look at these important issues. Nora takes on a serious topic using story and humor to keep audiences engaged while providing opportunities for reflection and learning between moments of laughter.

Learner Objectives:

- Evaluate tolerance level and related risk assessment of harassment at meetings and events.
- Understand trends in harassment and harassment prevention regulations and expectations.
- Identify three action items to decrease the risk of harassment, discrimination, and bullying incidents at your meetings and events..

TODAY'S MEETINGS - TOMORROW'S FORECAST AND YOUR KEY ROLE IN BOTH - Room 405/407

CMP✓ CMP-IS Domain F: Stakeholder Management - 1.00 CE Hour



Roger Rickard, Founder, Voices in Advocacy

What is the relevance of the today's meetings industry? What issues help or hurt our ability to run meetings? What issues will affect how we do business in the future? Why does this matter to you? What is your key role in supporting a successful meetings industry?

This customized presentation, for all meeting professionals, informs one of today's significant issues, peers into the crystal ball to forecast issues of tomorrow and raises your awareness to your important role as a meetings industry advocate.

Learner Objectives:

- Understand today's current meetings industry issues and how they can effect how you operate meetings.
- Identify the areas where future issues may effect the meetings industry.
- Leave with a clear understanding of your important role as a meetings industry advocate and why it will be more important in the future.

THE 7 HABITS OF HIGHLY STRESSFUL PEOPLE - Room 403/404

CMP✓ CMP-IS Domain E: Human Resources – 1.00 CE Hour



Stacy Pederson, Speaker, Pederson Entertainment, LLC

Is your job of making everyone happy-making you unhappy...and, perhaps-a wee bit stressed? As meeting planners we all know stress is bad for our growing bellies, bottoms and shrinking bottom lines. Stacy gives a unique and hilarious take on being a "Professional Stresspert."

Diagnosed with PTSD after almost dying several times, Stacy shares 7 stress habits to successfully sabotage you, your clients, your co-workers', and your families productivity and quality of life. You will laugh, identify with the 7 habits of highly stressful people, and walk away with some practical "de-stressing" techniques based on physiology and mindset. You'll also learn tips on getting along with difficult people, as well as a few off-the-wall (yet strangely practical) work/life balance hacks.

Learner Objectives:

- Learn 7 de-stressing techniques to begin implementing immediately
- Learn big picture mindset on dealing with annoying-excuse me-"difficult" people
- Learn a few work/life balance hacks for those overly stressed at home

AN EQUITABLE APPROACH TO NEGOTIATING HOTEL CONTRACTS - Room 207

CMP✓ CMP-IS Domain: Human Resources- 1.00 CE Hour



Kimberly Forte CGMP, Sales Executive, Marriott International/ Western

Kimberly Dorony, Director, Events, Sage Software



Jenn Kimbel-Wade CMP, Events Manager, Sage Software



How are contract challenges identified and resolved to reach a mutual agreement? How can the negotiation process enhance amicable relations? Join this lively conversation led by two meeting planners (who negotiate over 20 hotel contracts annually) and a hotel sales representative and leave this session with tips and resources that the pros use in negotiating contracts

Learner Objectives:

- Discuss key hotel contract performance clauses that should not be overlooked to assure risk reduction/cost containment.
- Review methods to assess and use your leverage based on hotel revenue management criteria.
- Learn how to enhance communication and partnership with hoteliers.

BRINGING MINDFULNESS TO YOUR MEETING - 210/212

CMP✓ CMP-IS Domain E: Human Resources – 1.00 CE Hour



Holly Duckworth CAE, CMP, LSP, Leadership & Mindfulness Advisor, Leadership Solutions International

Are you skeptical about mindfulness? Science is now proving the power of mindfulness in our world of overwhelm. In this short talk Holly will share with you two mindfulness practices that don't require you to sit in the lotus position. You will learn how research is making mindfulness a proven business strategy to reduce your stress and provide you a healthier life. Pick up your mini-poster 7 Steps to Be A Mindful Meeting Professional.

Learner Objectives:

- Define what mindfulness is, and is not
- Expand your knowledge of researched strategies you can use to integrate mindfulness into every meeting.
- Assess one mindfulness technique that can be used in your meetings to increase the value of your meetings for attendees from all industries.

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3:45 PM - 4:45 PM ~ CLOSING KEYNOTE

Passion! 8 Steps to Reignite Yours - MILE HIGH BALLROOM

Presented by Mark J Lindquist

cmpv CMP-IS Domain C: Risk Management – 1.00 CE Hour



Our society needs passion. We live in a world filled with employees, friends, neighbors and relatives who are simply existing, but have forgotten how to truly live. Maybe you're a manufacturing rep, salesperson, teacher, or doctor... in 2018 all of our workplaces need of a dose of passion and are lacking strategies to reignite that passion for the work our people do.

We all entered the workplace in a career field we knew we would enjoy. We applied, got hired, and now we have settled in and have made ourselves busier than we have ever been. Along the way, our passion waned, we forgot to keep our foot on the gas and most of us don't have the fire we once used to. If we want to take our organization to the next level and become the people we know we can be... then now is the time to reconsider the thing we thought was reserved for our kids: Passion.

During this discussion on Passion, Mark J. Lindquist from ABC's LOST, CBS' Hawaii Five-0 and the Universal Studios "Battleship" will offer concrete takeaways that can be implemented in your workplace as you begin the journey to reignite the passion that brought your people into their career field in the first place. As an individual whose passion technique has landed him gigs performing the National Anthem (his passion) for the largest crowds in America for the NFL, NBA, MLB and the NCAA, Mark will offer up his playbook that your organization can use to light a fire under their people once again.

After attending this session, the attendee will be able to:

- They will know themselves better than when they walked in the room. Self discovery exercises enlighten them to how little we know about ourselves.
- The audience member will discover their deepest desires for their life, career, family and community.
- The audience member will walk away with a renewed commitment to their job or role. We give them tangible lists of what they need to accomplish.

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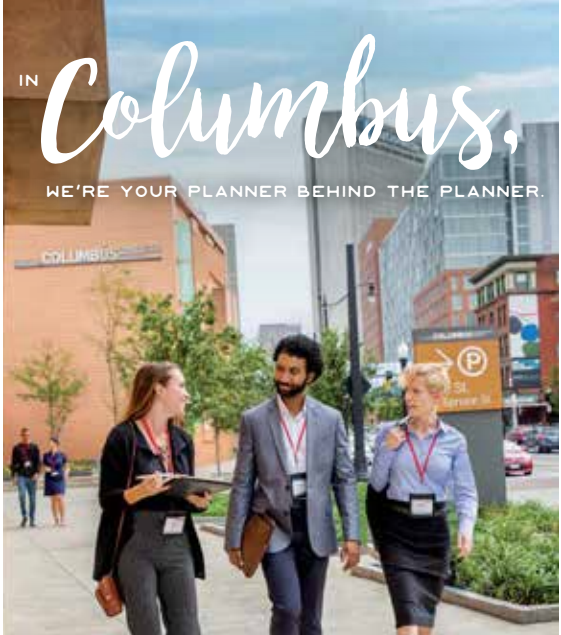


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Gerard Braud Communications
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gerard@braudcommunications.com
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Nora Burns SPHR (Senior Professional Human Resources)
Chief Curiosity Officer / Speaker
HR-Undercover
303-862-2697
nora.burns@hr-undercover.com
hr-undercover.com

Ava Diamond
Ava Diamond International
970-224-3015
ava@avadiamond.com
avadiamond.com

Michael Dominguez
Senior Vice President and Chief Sales Officer
MGM Resorts International
303-798-2778
mdominguez@mgmresorts.com
mgmresorts.com

Kimberly Dorony
Director, Events
Sage Software
kimberly.dorony@sage.com
sage.com

Holly Duckworth CAE, CMP, LSP
Leadership & Mindfulness Advisor
Leadership Solutions International
503-887-4112
holly@hollyduckworth.com
hollyduckworth.com

Tami Evans

Employee Engagement and Levity Leadership Expert
Tami Evans, LLC
646-479-6686
tami@tamievents.com
tamievents.com

Megan Finnell CMP

Assistant Director, Meetings & Conferences
Medical Group Management Association (MGMA)
303-799-1111 ext 1253
mfinnell@mgma.com
mgma.com

Kimberly Forte CGMP

Sales Executive
Marriott International/ Western
303-248-6423
kimberly.forte@marriott.com
marriott.com

Jenn Kimbel-Wade CMP

Events Manager
Sage Software
303-725-4692
jennifer.kimbel@sage.com
sage.com

Christy Lamagna CMP, CMM, CTSM

Author, The Strategic Planning Guide For Event Professionals
SME
908-758-0836
christy.lamagna@strategic.events
smeplanners.com

Mark J Lindquist

CEO, Motivational Speaker
Mark J. Lindquist Motivational Speaking
701-205-1913
mark@markjindquist.com
markjindquist.com

Megan Martin CMP, MPA

Hospitality Industry Performance Development Partner, Speaker, Trainer & Leadership Coach
National Conference of State Legislatures
megan.martin29@gmail.com

Stacy Pederson

Speaker
Pederson Entertainment, LLC
719-477-3259
stacy@stacypederson.com
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Roger Rickard

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MIC 365 – Getting Involved and Giving Back Every Day of the Year

The Serving Up Hope Luncheon was started 25 years ago to assist people in need specifically for Food Bank of the Rockies. The extreme kindness of the industry professionals has encouraged MIC to take this one step further (and all year long – thus MIC 365) and start a community service project.

SERVING UP SOAP

“Toiletries” donated to Food Bank of the Rockies, Stout Street Foundation and Volunteers of America – Colorado Branch

- Raid your closets for miniature toiletries you have collected from hotels, then bring to MIC on March 12 & 13, 2019 at the Colorado Convention Center. See mic-colorado.org

After MIC – we will begin a monthly campaign to give away to both wonderful charities

- Campaign to raise toiletries at your place of work
- Companies that participate will be recognized at MIC the following year, in order of total weight received.
- We will also keep track of which MIC Organization you want to donate to (overall weight) and announce the winning organization at MIC

So every time you stay in a hotel please think of the families in need back in Colorado with our community services project.

We also take large size donations if you purchase... we won't say “no” to any unused/unopened charitable donation. When you see toothpaste or shampoo on sale... pick up an extra.



Please contact Cody Galloway for more information of how your property can get involved (cody@collaborativeevents.com)

benefiting



Helping families thrive by efficiently procuring and distributing food and essentials to the hungry through programs and partner agencies.



The mission of SSF is to provide the necessary services and support in a totally structured therapeutic community environment to assist addicts and alcoholics to help themselves in rehabilitation, recovery, and transition in returning to society as productive and responsible citizens.



Volunteers of America
COLORADO BRANCH
Seeks to identify and serve the basic needs of the most vulnerable individuals and families within the community.

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2 ways to give back MIC 365... arrange a company wide campaign or stock up and bring to MIC each year. See www.mic-colorado.org/sus for more information

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2018 SERVING UP HOPE LUNCHEON AT THE DENVER MART

On **Tuesday, November 6, 2018**, thirteen Colorado hospitality organizations joined forces for the **25th Annual Serving Up Hope Luncheon** and raised \$24,000+ for Food Bank of the Rockies' Denver's Table program. A total of **710** industry professionals from around the state were registered.



Serving Up Hope is sponsored by the Meetings Industry Council (MIC) of Colorado (www.mic-colorado.org).

MIC is a coalition of professional meetings industry-related organizations. Incorporated in 2000, MIC is a partnership between 13 national and local member organizations either founded in Colorado or within state chapters. Its underlying purpose is to enhance collaboration among participating organizations through networking and education, while being the main source for industry knowledge and consultation

as well as foster the continued growth of the meetings and event industry in Colorado. MIC also introduced a brand new, redesigned website to the attendees, greatly enhancing the site's appearance and communication for all member organizations!

Chefs from local hotels and restaurants provided mouthwatering appetizers, exquisite entrées and delectable desserts. Judges included Chef David L. Beckwith, Professor, Metropolitan State University of Denver, Chef Jenna Johanson, Innovation Chef, and Paul Fischer, Food Bank of the Rockies Chef. The judges awarded prizes in three categories (Appetizer/Salad, Entrée, and Dessert) to the best entries among the (15) food stations. Culinary awards were given to **Punch Bowl Social** for Best Appetizer with their Pork Pate ; the **Renaissance Denver Stapleton Hotel** (Fifty 300) for Best Entrée with their Scallops; **Lucky Strike** for Best Dessert with their Toffee Bread Pudding; and The People's Choice award as voted on by the attendees also went to the 2018 award winner, **Renaissance Denver Stapleton Hotel** (Fifty 300) for Scallops. Winners received an award tile with artwork designed by Andrea Chavez. Andrea is a member of the **Food Bank of the Rockies Kids' Cafe**. Event Chair **Carol Lathrop**, IMES Events, Event Vice Chair **Aimee Palifroni**, Prisma Events and **Todd Seymour**, MIC Chair, presented awards to all recipients, along with a check for \$24,000 to Food Bank of the Rockies President and Interim CEO, **Michelle Barnes**.

The special Serving Up Hope committee is a group of dedicated and compassionate individuals from the hospitality industry who work together to create a wonderful event with delicious food and fun for a great cause. Nearly everything is donated and 100% of the proceeds benefit Food Bank of the Rockies and its Denver's Table program.

An additional element of the Serving Up Hope event is the annual food drive competition between the thirteen MIC organizations. This year, over 14,692 meals were donated day-of by attendees, in addition to the \$24,000 raised by the luncheon, contributing to an overall total of **114,210** meals. Awards for the most food donated per member were given to two organizations – **Christian Meetings & Conventions Association (CMCA)** for the organization with less than 125 members and **Colorado Society of Association Executives (CSAE)** for the organization with more than 125 members.

Food Bank of the Rockies (FBR), a non-profit organization, distributed 41.3 million pounds of food last year through their direct service programs and partner agencies, serving clients in Northern Colorado, including Metro Denver, and the entire state of Wyoming. 1 in 7 Coloradans, including 1 in 4 Colorado children, struggle with hunger. Since 1978, FBR has provided more than 472 million pounds of food to our community that translates to nearly 367 million meals for people in need.

For more information about Serving Up Hope or MIC, visit mic-colorado.org.

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