

**MARCH 10 & 11, 2020**  
**20<sup>th</sup> Annual MIC Educational Conference**  
**And Trade Show**

**Sponsorship Agreement between MIC and Silver Sponsor Name**  
**\$3,000 - \$3,999+ cash or \$8,000+ in-kind**

**Benefits:**

**Conference Attendance**

- 2 complimentary conference registrations for March 11, 2020 to include educational sessions and conference meals. **(register or send to [MIC@RMECLLC.COM](mailto:MIC@RMECLLC.COM) no later than February 28, 2020)**
- 2 invitations to Opening Reception on March 10, 2020. **See Above Registration**
- Standard or higher Tradeshow Booth can be purchased for an additional fee

**Pre-Event Advertising / Website**

- Logo included in all event collateral including MIC website homepage and sponsor section (with web link), brochure, flyers, etc. **(logo to be provided on signing of Contract – send to [MIC@RMECLLC.COM](mailto:MIC@RMECLLC.COM))**
- Logo included in pre-conference print and digital campaigns **(logo to be provided on signing of Contract – send to [MIC@RMECLLC.COM](mailto:MIC@RMECLLC.COM))**

**On-Site Promotion**

- Logo included in all on-site event collateral\* including on-site Conference publications, event signage, and walk-in/-out slide loop at Conference opening and closing sessions **(logo to be provided on signing of Contract – send to [MIC@RMECLLC.COM](mailto:MIC@RMECLLC.COM))**
- 1/4 page advertisement in event program – either printed or electronic - **Ad Size - 3.75" w x 5.125" h – Due no later than February 12, 2020**

**Media Relations & Social Media**

- Promotion to media and press outlets as a major supporter of the MIC Conference
- Promotion via MIC social media outlets, including Facebook and Twitter

**Additional Benefits**

- Full contact list of attendees in Excel format including emails and phone numbers after Event.

**Sponsorship Fee due no later than January 15, 2020 in full. Sponsorships cancelled after this date will be due 25% of the sponsorship. Sponsors to Sign Page two of this contract and return to the MIC Office before benefits begin**



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**Company:** \_\_\_\_\_

**Contact:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**City, State Zip:** \_\_\_\_\_

**Phone:** \_\_\_\_\_ **Email:** \_\_\_\_\_ **Website:** \_\_\_\_\_

**Amount of check/payment:** \_\_\_\_\_

**Charge my Visa, Am Ex or MasterCard** \_\_\_\_\_ **Exp Date** \_\_\_\_\_

**Authorized Signature** \_\_\_\_\_

**Payment secures sponsorship. MIC thanks you in advance for your support!**

**Sponsor Signature** \_\_\_\_\_

**Date** \_\_\_\_\_

**For more information go to [www.mic-colorado.org](http://www.mic-colorado.org) or contact the MIC Office below**  
**7300 W. Stetson Place, Unit 41 Littleton, CO 80123**  
**Phone: 720-733-8000**  
**Email: [mic@rmecllc.com](mailto:mic@rmecllc.com)**

**Registration and more information is available on-line at [www.mic-colorado.org](http://www.mic-colorado.org)**

*The Meetings Industry Council of Colorado (MIC) is a coalition of professional meetings industry-related organizations with chapters or headquarters in Colorado. Council Members include the following 13 organizations. Please check all the organizations that you are affiliated with, which will benefit financially from your participation at MIC*

- |   |   |
|---|---|
| <input type="checkbox"/> Christian Meetings and Convention Association (CMCA)               | <input type="checkbox"/> Meeting Professionals International Rocky Mountain Chapter (MPIRMC)            |
| <input type="checkbox"/> Colorado Festivals and Events Association (CFEA)                   | <input type="checkbox"/> National Association of Catering & Events (NACE)                               |
| <input type="checkbox"/> Colorado Society of Association Executives (CSAE)                  | <input type="checkbox"/> National Speakers Association Colorado Chapter (NSA)                           |
| <input type="checkbox"/> Global Business Travel Association (GBTA)                          | <input type="checkbox"/> Rocky Mountain Chapter Professional Convention Management Association (RMPCMA) |
| <input type="checkbox"/> Hospitality Sales and Marketing Association International (HSMIAI) | <input type="checkbox"/> Society of Government Meeting Professionals (SGMP)                             |
| <input type="checkbox"/> International Association for Exhibitions and Events (IAEE)        | <input type="checkbox"/> VISIT DENVER   |
| <input type="checkbox"/> International Live Events Association Denver Chapter (ILEA)        |   |