



# CITY OF CHEYENNE

## PROCLAMATION

**WHEREAS,** Global Meetings Industry Day (GMID) is the annual global advocacy day shedding light on the value of the meetings to people, business, and communities; and

**WHEREAS,** The meetings industry has a real impact on the economy, local businesses, and residents in Cheyenne; and

**WHEREAS,** Specifically, The 2018 Economic Significance Study by the Events Industry Council and Oxford Economics showed that Business events generated \$621.4 billion (USD) of direct GDP and contributed a total economic impact of \$1.5 trillion (global gross domestic product). Business events support 1.7 trillion (USD) in direct spending and support 10.3 million direct jobs while generating billions of dollars in federal, state, and local taxes; and

**WHEREAS,** Internationally, the meetings industry creates hundreds of thousands of jobs, generates billions of dollars of revenue, and supports communities around the world; and

**WHEREAS,** Hosting an event, convention or tradeshow stimulates this region's economy by bringing in new visitors who stay in our hotels, eat in our restaurants, shop in neighborhood stores and bring new revenue; and

**WHEREAS,** GMID 2021 is a time for Cheyenne to reflect on the importance of the meetings industry and what it has provided for the community, as well as spotlight the need for industry relief from the COVID-19 pandemic.

**NOW THEREFORE, I, Patrick J. Collins, Mayor of the City of Cheyenne,** do hereby proclaim April 8<sup>th</sup>, 2021, as **Global Meetings Industry Day** and urge all those living in Cheyenne to take a moment to reflect on the impact that this industry brings to our communities, businesses, and local economy.



**MEETINGS  
MEAN  
BUSINESS**



APRIL 8, 2021 | [meetsafe.travel](https://meetsafe.travel)

**IN WITNESS THEREOF,** I have hereunto set my hand and caused the Seal of the City of Cheyenne to be affixed this 8<sup>th</sup> day of April 2021.

*Patrick J. Collins, Mayor*

