

21ST ANNUAL



Meetings Industry Council of Colorado
Educational Conference & Trade Show

MIC EXCLUSIVE
IN-PERSON IN 2021

Wednesday
June 2, 2021

Colorado Convention Center
Denver, Colorado

The Meetings Industry Council of Colorado (MIC) annual conference and trade show, traditionally held each March, will be held June 2, 2021 due to pandemic restrictions, for this year only. Our goal is to hold an “In-Person” event with our industry peers – being mindful of health and safety concerns for all attendees!

MIC is continually monitoring developments surrounding pandemic local and state health and travel restrictions and guidelines. Safety is key for MIC! Every precaution will be taken to ensure a safe and enjoyable event.

WHAT IS THE 2021 MIC VISION?

In-Person Networking with your Industry Peers!

The 2021 MIC conference vision is to host in-person attendees (half planner/half sponsor-exhibitors) while following local and state guidelines and restrictions. MIC will adjust attendee capacity limits as guidelines and restrictions change. We plan to host as many attendees, socially distanced, as guidelines allow.

Relevant Education with Professional & Industry Experts

Learn from professional and industry experts during informative and motivating conference sessions. Sessions will provide an unparalleled opportunity to hear from industry leaders about new best practices that reshape our industry, strategies for making your events and meetings more successful and innovative solutions for your challenges. Whether you are new to the industry or a seasoned professional, you will walk away with useful, practical information that can be applied in your work world.

NEW! Planner Connection

The Planner Connection provides planners the opportunity to meet with sponsors and suppliers individually. These meetings will allow the planner to forge real relationships with potential suppliers and learn about their products and services.



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MIC 2021 Agenda

Wednesday, June 2, 2021

Colorado Convention Center

700 14th Street - Denver, CO 80202

Tuesday, June 1, 2021

8:00 a.m. - 5:00 p.m. **Conference set-up & Move-in**

Wednesday, June 2, 2021

7:30 a.m. - 8:30 a.m..... **Registration**

8:30 a.m. - 9:30 a.m..... **Opening Keynote**

9:30 a.m. - 10:45 a.m..... **Planner Connection/Tradeshow with**

Optional Appointments

10:45 a.m. – 11:00 a.m..... **Break**

11:00 a.m. - 12:00 p.m. **#1 Concurrent Sessions**

12:00 p.m. – 12:45 p.m..... **Lunch, Leadership Awards & Networking**

12:45 p.m. - 1:45 p.m. **#2 Concurrent Sessions**

1:45 p.m. - 3:30 p.m. **Planner Connection/Tradeshow with**

Optional Appointments

3:30 p.m. - 4:30 p.m. **Closing Keynote**

** Event schedule subject to change*

For more information on the MIC and updates on the MIC Conference & Trade Show, visit
www.mic-colorado.org

