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Contact: Rhea, Sydney – 518-755-3434

Or [dir\\_communications@mic.colorado.org](mailto:dir_communications@mic.colorado.org)

**Meetings Industry Council (MIC) of Colorado  
New Association Management Company!**

MIC is excited to announce our new Association Management company is Kinsley Meetings! Kinsley Meetings has been involved in MIC since the early years of the conference. Founders, Allison and Steve Kinsley have both served on the council, Steve as treasurer for three years. Kinsley's business acumen, meetings industry knowledge, along with live and virtual event management experience made them the right team for the management of MIC. "We are looking forward to designing amazing experiences for the Colorado meetings and events industry with Kinsley Meetings," said Kimberly Forte, current Chair of MIC. "They bring a level of energy and expertise that will help us build and enhance MIC's great foundation established over the past 20 years."

"I'm thrilled for the opportunity to bring my team's expertise and passion for the meeting and events industry to these premiere Rocky Mountain regional events," said Allison Kinsley, Founder and Chief Meeting Architect of Kinsley Meetings. "We are well positioned to work on programs designed to help our business community grow and thrive. My team has been involved in the MIC Conference and Colorado hospitality and events associations for decades, and we look forward to lending our experience to MIC as they reimagine the future of these events." To learn more about Kinsley Meetings, you can visit their website [here](#).

Over the last 16 years, MIC has had a strong working relationship with Rocky Mountain Events Consultants (RMEC). During this time, RMEC has assisted the Council to create a very special organization. Collectively much has been accomplished; highlights include curating the MIC Conference which is now in its 21<sup>st</sup> year, creating the Serving Up Hope event where we have raised funds for the Food Bank of the Rockies over the last 27 years, partnering with the Meetings Means Business Coalition to successfully implement the Global Meetings Industry Day event, and continuing to make MIC such an amazing, collaborative, and innovative organization.

While MIC is sad to see RMEC step away from being our management company, we are grateful that they have helped create a seamless transition as we navigate through our new endeavor with Kinsley Meetings. RMEC will always have a special place in MIC's hearts. We appreciate their dedication throughout the years.

**Meetings Industry Council (MIC) of Colorado Mission & Purpose:**

The MIC of Colorado is a coalition of 13 professional organizations related to the meetings and events industry. The Council's purpose is to enhance collaboration among participating organizations through networking and education, while being the main source for industry knowledge and consultation as well as foster the continued growth of the meetings and event industry in Colorado.

To follow MIC of Colorado, please visit [mic-colorado.org](http://mic-colorado.org) or @miccolorado on Facebook, Twitter, Instagram, and LinkedIn. For more information on our upcoming events, please visit our website [here](#).