MIC of Colorado

22nd Annual Meetings Industry Council of Colorado

# Educational Conference and Trade Show

**March 1-2, 2022 | Colorado Convention Center**

## Tuesday, March 1, 2022

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| 8:00 am – 4:00 pm | • | CEM Session |
| 1:00 pm – 4:00 pm | • | The CMP Boot Camp Experience (Carol Benavidez, HelmsBriscoe) |
| 2:30 pm – 3:00 pm | • | The PCMA Digital Event Certification (DES) (Megan Martin, Juno) |
| 3:00 pm – 4:00 pm | • | Certification Showcase |
| 3:00 pm - 4:00 pm | • | Certificate in Meeting Management (CMM) – Take Your Seat at the Table |
| 3:00 pm – 4:00 pm | • | The Importance of Data to Demonstrate the Value of Meetings (Kyle Jordan, INFORMS) |
| 4:00 pm – 6:00 pm | • | Opening Reception in the Exhibit Hall |

## Wednesday, March 2, 2022

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| 8:30 am – 9:30 am | • General Session \| Scott Friedman, Emcee<br>• Entertainment \| The Silhouettes<br>• Panel: 3 Mics Introducing 3 Tracks: Environmental Stewardship, Future Facing Strategies and Diversity, Equity and Inclusion \| Michael Clarke, Director, B2B Programs & Events – US & Canada, Marriott Hotels, Scott Morrissey, Senior VP, Sustainability, Denver International Airport, Lori Pace, Consultant, National Speakers Association |
| 9:30 am – 10:30 am | • Break in the Exhibit Hall |
| 10:30 am – 11:30 am | • Environmental Resiliency Within the Events Industry (Scott Morrissey, Denver International Airport, Adam Schlegel, Chook & Snooze Socially Responsible Restaurant, Megan Stansell, City and County of Denver)<br>• Authentic Representation Goes Beyond DEI Requirements (Lori Pace, National Speakers Association, Kinette Richards, PhD, NCC, Mud & Lotus, Don Mamone, The Mamones LLC, Amara Martin, Dress for Success, Moderator: Dr Autumn Thomas, Mud & Lotus)<br>• Coping with Constantly Evolving COVID Regulations (Michael Clarke, Marriott Hotels, Michael Tedford, Colorado Convention Center, David DuBois, International Association of Exhibitions and Events)<br>• Knock 'em Alive - Powerful Presentation Skills (Tanis Roeder)<br>• Out of the Shadows and into the Light – an hour with the Founder of the Silhouettes (Lynne Waggoner-Patton, The Silhouettes)<br>• Speaker Showcase |

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| 11:45 am – 12:45 am | • Understanding, Measuring & Benchmarking your Environmental Impact (Laura Zaspel, MEPM, Serendipity Catering)<br>• Event Risk Management: A Framework for Safer Gatherings (Liz Warwick, Warwick Strategic Planning)<br>• Fireside Chat: A Deep Dive into Pandemic Contract Language (Christian Hardigree, Metropolitan State University of Denver, Tyra Warner, College of Coastal Georgia, Moderator: Barb Taylor Carpender<br>• Sustainability Talks: Engage Environmentally Responsible Partners<br>• EDI Workshop: Practical Applications & Tools (Dr Autumn Thomas, Mud and Lotus Consulting) |
| 12:45 pm – 2:00 pm | • Awards Lunch and MIC State of the Union Address<br>Scott Friedman, Emcee \| Rachel Benedick, VisitDenver \| Michael Dominguez, Associated Luxury Hotels International \| David DuBois, International Association of Exhibitions and Events \| Sherrif Karamat, Professional Convention Management Association \| Moderator: Nicole Marsh, Imprint Event Group |
| 2:00 pm – 3:00 pm | • Dessert in the Exhibit Hall |
| 3:00 pm – 4:00 pm | • You Are What You Eat: Welcome to the Dawn of Purpose-Driven Food (Tracy Stuckrath, Thrive Meetings)<br>• The Future is Fluid (Don Mamone, The Mamones LLC)<br>• The State of Events, and a Path to Recovery and Reorientation (Tim Wolfe, Colorado Tourism Office, Jeremy Bronson, Occasions Catering, Moderator: Justin Ball, Bespoke)<br>• Create Your Compelling Future: One Thought at a Time (Cindy Saylor, SaylorsJourney)<br>• Speaker Showcase |
| 4:00 pm – 5:00 pm | • Unleash the Power of What If<br>• Andre van Hall, The van Hall Company |